

Exhibit Space Height & Display Regulations Perimeter Exhibits

Definition:

A perimeter exhibit space is an In-line or linear exhibit space that is located on the outer-perimeter of the exhibit floor, with no exhibitors behind them.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8ft. draped back wall and 3ft. draped side rails. A 7x44 company identification sign with the company name listed as it appears on your space contract/invoice.

Carpet:

The exhibit halls are NOT carpeted. Exhibit spaces do NOT include carpet. Exhibit spaces are required to have carpet or floor covering.

Drape:

NFMT and the pavilions will be draped with a combination of black and white back drape and black side rails. Smart Building Innovations will be draped with a combination of blue and white back drape and blue side rails.

Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12ft only in the rear half (measuring 5 ft. from the back wall) of the exhibit space. A maximum height of 4 ft. is allowed in the front half of the exhibit space (measuring 5 ft. from the aisle).

Corner Perimeter Exhibit Spaces:

A corner perimeter exhibit space is at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for perimeter exhibits apply.

10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft. height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit space or corner.

All booths must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity and storage.

