# Managing & Controlling Your Energy Costs

#### John Studebaker

#### Studebaker Energy Consulting, LLC 636.273.6950 www.studebakerenergy.net



#### The Energy Cost Reduction Process

#### WHERE TO START

© JStudebaker

www.studebakerenergy.net



#### **KNOWLEDGE**

#### Do you know your utility spend by facility?

- Electricity
- Natural Gas
- Water
- Sewer

© JStudebaker

www.studebakerenergy.net



#### ENERGY COST vs. PROFITABILITY

# Why is energy cost knowledge important?

© JStudebaker



#### HOW ENERGY COSTS IMPACT PROFIT MARGIN

- 1. Annual Profit Margin
- 2. Annual Energy Costs
- **3. Annual Energy Savings**
- 4. Savings Dollars



5%





# Reduce Energy Costs by \$5,000

#### **Increase Sales by**

\$100,000

 $($100,000 \times 5\% = $5,000)$ 

#### Both strategies reduce bottom line costs the same

© JStudebaker



#### **GETTING STARTED**

# ELECTRICITY

© JStudebaker

www.studebakerenergy.net



#### **BILLING DATA NEEDED**

- **1. Utility Name**
- 2. Account Number
- **3. Facility Address**
- 4. Billing Period
- 5. Rate

- 6. Demand
- 7. Power Factor
- 8. Usage
- 9. Voltage
- 10. Bills: S/W



#### **TYPICAL ELECTRICITY SAVINGS**

# **3-10%**<br/> **PLUS**

# Protection from price spikes More predictable expense budgets

© JStudebaker

www.studebakerenergy.net



#### **ELECTRICITY RATE**

# **Rate Suitability** is the **Customer's Responsibility**

© IStudebaker

www.studebakerenergy.net



UTILITY, INC.					STATEMENT O ELECTRIC SERV			ŀ	ACCOUNT N	UMBER	
For Inquires 24 Hours per Day					COMPANY NAME:	COMPANY NAME: DAT			TE DUE:		
For Payment Locations Call:					BILLING ADDRESS TO		тот	TOTAL AMOUNT DUE: \$5,920.82			
Website:								NEXT READ DATE ON OR ABOUT:			
To Report a Power Outage:					SERVICE ADDRES	SS:	DEPOSIT AMOUNT ON ACCOUNT:			ON	
METER READINGS				- GENERAL SE	RVI	CE	-	IDARY VOLT 40-3 PHASE			
METER NUMBER			0672					01 -	FO JAN 31	30 DAYS	
KWH PRESENT	(Act	ual)	0443	335	CUSTOMER CHARGE				21.64		
KWH PREVIOUS	(Act	ual)	0431	127	ENERGY CHARGE INCLUDING FUEL COST ADJUSTMENT		0 KW .1263		2,477.03		
DIFFERENCE			1208				KW @ 5299¢		<u>2,382.47</u>		
CONSTANT			40	)	TOTAL ELECTRIC COST					\$4,881.14	
TOTAL KWH			483	20	GROSS RECEIPTS TAX	@	2.5%			122.03	
KW PRESENT	(Actual)		4.1	75	MUNICIPAL FRANCHISE FEE	@	6.5%			317.27	
CONSTANT			40	)	MUNICIPAL UTILITY	@	3.6%			175.72	
TOTAL KW			16	7	SALES TAX	@	8.7%			424.66	
KVA PRESENT	(Actual)		6.9	5	TOTAL CURRENT BILL					<u>\$5,920.82</u>	
CONSTANT			40	)							
TOTAL KVA		278		TOTAL DUE THIS STATEMENT				\$5,920.82			
— ENERGY USE—											
DAILY AVERAGE USE 1611 KWH / DAY			DAY	Payment of your bill prior to the above due date will avoid a late payment charge of 1.5%							
USE ONE YEAR AGO 1439 KWH / DAY			DAY	OUR 24-HOUR OUTAGE NUMBER is the quickest way to report power outages – Just Call:							

© JStudebaker

# **RATE – WHAT TO DO?**

- **1. Look for alternative rates**
- 2. Evaluate cost reduction potentials
- **3. Consider future usage**
- 4. Evaluate alternative rates for "best fit"



#### ELECTRICITY DEMAND

#### Measured in kW 1 kW = 1,000 Watts

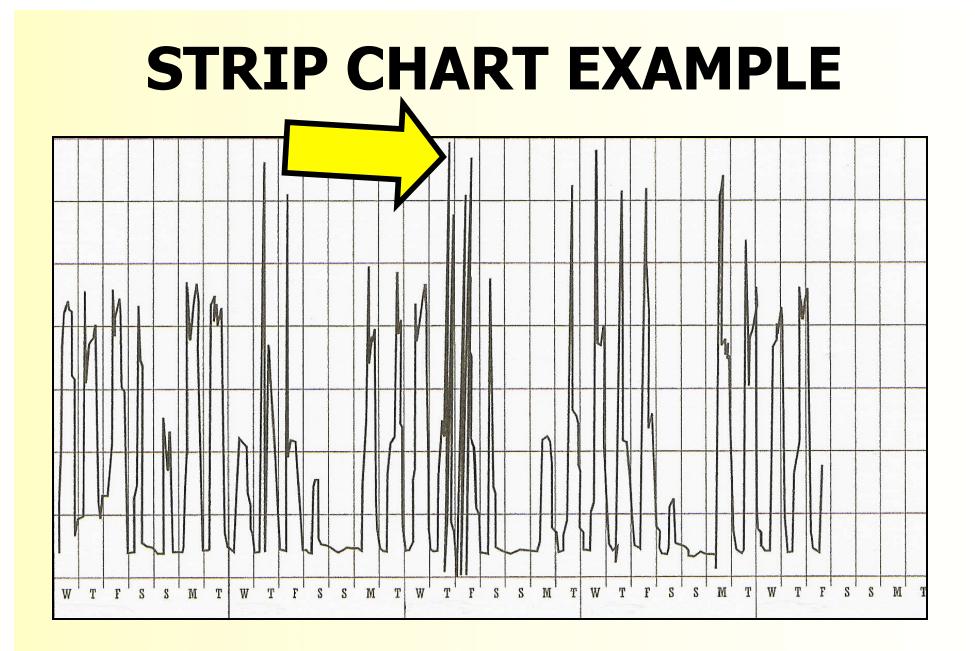
#### **Demand** is – **Capacity Reservation**

© IStudebaker

www.studebakerenergy.net



רט	TILITY, INC.		STATEMENT OF ELECTRIC SERVICE		ACCOUNT NUMBER			
For Inquires 2	24 Hours pe	r Day	COMPANY NAME:		DATE DUE:			
For Payment	Locations (	Call:	BILLING ADDRESS		TOTAL AMOUNT DUE: \$5,920.82			
Website:					NEXT READ DATE ON OR ABOUT:			
To Report a F	Power Outag	ye:	SERVICE ADDRESS:		DEPOSIT AMOUNT ON ACCOUNT:			
МЕТЕ	METER READINGS			vice SECONDARY VOLTAGE (220 / 440-3 PHASE)				
METER NUMBER				250 I	kW@S	<b>69.5299</b> =	\$2.382.47	
KWH PRESENT	(Actual)						+_,	
KWH PREVIOUS	(Actual)	043127	ENERGY CHARGE INCLUDING FUEL COST ADJUSTMENT		0 KWH .1263¢	2,477.03		
DIFFERENCE		1208	DEMAND CHARGE		KW @ 5299¢	<u>2,382.47</u>		
CONSTANT		40	TOTAL ELECTRIC COST				\$4,881.14	
TOTAL KWH		48320	GROSS RECEIPTS TAX	@	2.5%		122.03	
KW PRESENT	(Actual)	4.175	MUNICIPAL FRANCHISE FEE	@ 6.5%			317.27	
CONSTANT		40	MUNICIPAL UTILITY	@	3.6%		175.72	
Total kW		167	SALES TAX	@	8.7%		424.66	
	<u>, , , , , , , , , , , , , , , , , , , </u>		TOTAL CURRENT BILL				<u>\$5,920.82</u>	
CONSTANT		40						
		278	TOTAL DUE THIS STATEMENT \$5,9			\$5,920.82		
— ENERGY USE—								
DAILY AVERAG	E USE 161	1 KWH / DAY	Payment of your bill prior to the above due date will avoid a late payment charge of 1.5%					
USE ONE YEAR	AGO 143	9 KWH / DAY	OUR 24-HOUR OUTAGE NUMBER is the quickest way to report power outages – Just Call:					



© JStudebaker



#### **DEMAND – WHAT TO DO?**

#### 1. Install data recorder

#### 2. Analyze data

#### 3. Take corrective action

© IStudebaker



#### ELECTRICITY POWER FACTOR

#### Power Factor is – Ratio of real power to apparent power

© JStudebaker



דט	ILITY, INC.		STATEMENT OF ELECTRIC SERVICE	ACCOUNT NUMBER				
For Inquires 2	24 Hours pe	r Day	COMPANY NAME:	DATE DUE:				
For Payment	Locations (	Call:	BILLING ADDRESS	TOTAL AMOUNT DUE: \$5,920.82				
Website:				NEXT READ DATE ON OR ABOUT:				
To Report a P	Power Outag	ye:	SERVICE ADDRESS:	DEPOSIT AMOUNT ON ACCOUNT:				
МЕТЕ		GS	GS-General Service	SECONDARY VOLTAGE (220 / 440-3 PHASE)				
METER NUMBER		0672132	BILLING PERIOD:	JAN 01 TO JAN 31 30 DAYS				
KWH PRESENT	(Actual)	044335	CUSTOMER 21.64					
KWH PREVIOUS	(Actual)	043127	ENERGY CHARGE INCLUDING FUEL 48320 KWH COST @ 5.1263¢ 2,477.03 ADJUSTMENT					
DIFFERENCE		1208	DEMAND CHARGE	250 KW@ \$9.5299 = \$2,382.47				
CONSTANT		40	COST	\$4,881.14				
TOTAL KWH		48320	GROSS RECEIPTS @	2.5% 122.03				
KW PRESENT	(Actual)	4.175	MUNICIPAL @	6.5% 317.27				
CONSTANT		40	MUNICIPAL UTILITY @	3.6% 175.72				
Total kW		167		8.7% 424.66				
			BILL	<u>\$5,920.82</u>				
CONSTANT		40						
Total kVA		278	TOTAL DUE THIS STATE					
DAILY AVERAG	EUSE 161	1 KWH / DAY	Payment of your bill prior to t payment charge of 1.5%	he above due date will avoid a late				
USE ONE YEAR	AGO 143	9 KWH / DAY	OUR 24 HOUR OUTAGE NUMBER is the quickest way to report					

# **SAMPLE BILLING** ANALYSIS **Power Factor Cost** (250 – 167 kW) = Penalty of 83 kW @ \$9.5299 per kW = \$790.98 **16% OF TOTAL COST**

© JStudebaker

www.studebakerenergy.net

NFMT <sup>19</sup>

#### **POWER FACTOR – WHAT TO DO?**

- **1. Determine Power Factor cost**
- **2. Consider correction capacitors**
- 3. Calculate cost vs. savings



# ELECTRICITY USAGE Usage (kWh) is –

#### Connected load times hours of usage

(1kWh = 1,000 Watts for 1 hr)

© JStudebaker



			STATEMENT OF			
UT	ILITY, IN	С.	ELECTRIC SERVICE	ACCOUNT NUMBER		
For Inquires 2	4 Hours	per Day	COMPANY NAME:	DATE DUE:		
For Payment	Location	s Call:	BILLING ADDRESS	TOTAL AMOUNT DUE: \$5,920.82		
Website:				NEXT READ DATE ON OR ABOUT:		
To Report a P	ower Ou	tage:	SERVICE ADDRESS:	DEPOSIT AMOUNT ON ACCOUNT:		
МЕТЕ	R READ	INGS	GS-General Service	SECONDARY VOLTAGE (220 / 440-3 PHASE)		
METER		0672132				
NUMBER KWH			ENERGY CHARGE			
PRESENT	(Actua	l) 044335		220 LANK @ E 42624 \$2 477 02		
			INC. FUEL CUST 40	320 kWh @ 5.1263¢ \$2,477.03		
KWH PREVIOUS	(Actua	l) 043127	ADJUSTMENT			
DIFFERENCE		1208		0 KW @ <u>2,382.47</u> 5299¢		
CONSTANT 40			TOTAL ELECTRIC COST	\$4,881.14		
Total kWh	Total kWh 48320			2.5% 122.03		
KW PRESENT	(Actua	l) 4.175	MUNICIPAL FRANCHISE FEE	<b>6.5%</b> 317.27		
CONSTANT		40	MUNICIPAL UTILITY @	2 3.6% 175.72		
TOTAL KW		167	SALES TAX @	2 8.7% 424.66		
KVA PRESENT	(Actua	l) 6.95	TOTAL CURRENT BILL	<u>\$5,920.82</u>		
CONSTANT		40	1			
ΤΟΤΑΙ ΚΥΑ		278	TOTAL DUE THIS STAT	EMENT \$5,920.82		
— ENERGY USE—						
DAILY AVERAGE		1611 KWH / DAY	Payment of your bill prior to the above due date will avoid a late payment charge of 1.5%			
USE ONE YEAR	AGO	1439 KWH / DAY	OUR 24-HOUR OUTAGE NUMBER is the quickest way to report power outages – Just Call:			

#### SAMPLE BILLING ANALYSIS

kWh Charge (\$2,477.03) = 50.7% of

**Total Electric Cost (\$4,881.14)** 

# Where is the other 49.3%?

© JStudebaker



#### **THE OTHER 49.3%**

- kWh Charge \$2,477.03 50.7%
- kW Charge \$2,382.47 48.8%
- Cust. Charge \$21.64 0.5%
- Subtotal \$4,881.14 100.0% kWh/kW/Cust. Chg
- Taxes \$1,039.68 17.6% of \$5,920.82
- Billing Total
- \$5,920.82



## **USAGE – WHAT TO DO?**

- **1. Analyze facility**
- 2. Determine kWh reduction potential
- 3. Consider energy-efficient equipment



#### **USAGE REDUCTION ITEMS**

- **1. Project design criteria**
- 2. HVAC efficiencies
- **3. Motor size / efficiency**
- 4. Electronic ballasts

© JStudebaker



#### **ELECTRICITY VOLTAGE** LEVEL

#### **TYPICAL VOLTAGE LEVELS**

# Secondary – (440 volts or less) Primary – (over 440 volts)

© IStudebaker

www.studebakerenergy.net



UT	STATEMENT OF ELECTRIC SERVICE			ACCOUNT NUMBER					
For Inquires 2	r Day	COMPANY NAME:			DATE DUE:				
For Payment	Call:	BILLING ADDRESS			TOTAL AMOUNT DUE: \$5,920.82				
Website:				NEXT READ DATE ON OR ABOUT:					
To Report a P	ye:	SERVICE ADDRESS:			DEPOSIT AMOUNT ON ACCOUNT:				
МЕТЕ	METER READINGS				GS-General SECONDARY VOLTAGE 220 V				220 VOLTS
METER NUMBER	0672132		0672132	BILLING PERIOD:			JAN 01	TO JAN 31	30 DAYS
KWH PRESENT	(Act	ual)	044335	CUSTOMER CHARGE				21.64	
KWH PREVIOUS	(Act	ual)	043127	ENERGY CHAR INCLUDING FUI COST ADJUSTMENT			0 KWH .1263¢	2,477.03	
DIFFERENCE			1208	DEMAND CHAR			KW @ 5299¢	<u>2,382.47</u>	
CONSTANT			40	TOTAL ELECTR	RIC				\$4,881.14
TOTAL KWH			48320	GROSS RECEIF	PTS	@	2.5%		122.03
KW PRESENT	(Act	ual)	4.175	MUNICIPAL FRANCHISE FE	E	@	6.5%		317.27
CONSTANT			40	MUNICIPAL UT TAX	LITY @	@	3.6%		175.72
TOTAL KW			167	SALES TAX		@	8.7%		424.66
KVA PRESENT	(Actual)		6.95	TOTAL CURREI	Т				<u>\$5,920.82</u>
CONSTANT			40						
TOTAL KVA		278	TOTAL DUE THIS STAT		STATE	MENT	\$5,920.82		
— ENERGY USE—									
	DAILY AVERAGE USE 1611 KWH / DAY			Payment of your bill prior to the above due date will avoid a late payment charge of 1.5%					
USE ONE YEAR AGO 1439 KWH / DAY			OUR 24-HOUR OUTAGE NUMBER is the quickest way to report power outages – Just Call:						

#### **VOLTAGE LEVEL – WHAT TO DO?**

- **1. Calculate savings opportunities**
- **2. Consider the following:** 
  - Lease transformer
  - Purchase transformer



#### **GETTING STARTED**

# **NATURAL GAS**

© JStudebaker

www.studebakerenergy.net



#### **BILLING DATA NEEDED**

- **1. Utility Name**
- 2. Account Number
- **3. Facility Address**
- 4. Billing Period
- 5. Rate

- 6. Gas units used
- 7. If transportation
  - a) bank status
  - b) actual usage
- 8. Bills Required



#### POTENTIAL COST REDUCTION ITEMS

- **1. Rate appropriateness**
- **2. Type of service**
- **3. Usage variables**

© JStudebaker



## NATURAL GAS – WHAT TO DO?

**1. Analyze billing history** 

**2. Evaluate usage patterns** 

**3. Identify large variables** 

© JStudebaker



# FIRM vs. INTERRUPTIBLE NATURAL GAS



- FIRM SERVICE is not 100% non-interruptible
- INTERRUPTIBLE SERVICE may not be interruptible

© JStudebaker



# **INTERRUPTION HISTORY**

- 1. How many
- 2. How long
- 3. When
- 4. Where
- 5. Future



#### WHAT TO DO – NATURAL GAS INTERRUPTIBLE SERVICE?

# Combine Firm & Interruptible Onsite backup

© JStudebaker



### NATURAL GAS USAGE VARIABLES

- 1. Hourly
- 2. Daily
- 3. Weekly
- 4. Monthly

© JStudebaker



# CONTROLLING NATURAL GAS COSTS

- **1. Monitor actual usage**
- 2. Determine reasons for variations
- **3. Minimize variations**

© JStudebaker

www.studebakerenergy.net



# DEREGULATION

#### **UTILITIES INVOLVED?**

- Electricity
- Natural Gas

# What is involved? COMMODITY ONLY



### HOW DEREGULATION WORKS

- Changes the <u>commodity</u> portion of the utility bill to a non-utility provider
- 2. Requires the customer to arrange for commodity purchases



### COMMODITY INFORMATION

- Commodity cost is generally 50-70% of total utility bill
- 2. Commodity purchases from nonutility providers will not necessarily reduce costs



# **DEREGULATION FACTS**

#### **Deregulation does not assure -**

# Lowest energy cost Most efficient energy use



### **IMPORTANT SUPPLIER CONTRACT PROVISIONS**

- 1. Assignments
- 2. Billing details
- **3. Contract time period**
- 4. Credit requirements

- 5. Customer load
- 6. Price
- 7. Terms/Definitions
- 8. Type of service: F / I



# THE ENERGY COST REDUCTION PROCESS

© JStudebaker

www.studebakerenergy.net



## **BENEFITS OF REDUCING ENERGY COSTS**

- **1. Reduction of current energy** costs
- **2. Preparation for future energy** costs

© IStudebaker

www.studebakerenergy.net



# WHAT ABOUT USAGE EFFICIENCY?

© JStudebaker

www.studebakerenergy.net



# ELECTRICITY USAGE CONSIDER

- **1. Energy efficient process changes**
- **2. Energy Management Systems**
- **3. Onsite distributed generation**

© JStudebaker



# NATURAL GAS USAGE CONSIDER

- **1. Burner & exhaust stack efficiencies**
- **2. Heat recovery opportunities**
- **3. Modular boiler applications**
- 4. Onsite backup



## A WINNING ENERGY COST REDUCTION STRATEGY

Develop an energy cost reduction process
Prioritize savings opportunities
Be persistent
Allow time for results



# **THE ACTION PLAN** The Customer **MUST BE INVOLVED DOING NOTHING** WILL INCREASE **Energy Costs & Risks**

© JStudebaker

www.studebakerenergy.net



# CUSTOMER INVOLVEMENT INCLUDES KNOWING:

Energy expenses
Energy usage
How to analyze energy costs

