Make a strong impact and STAND OUT from your competition.

From the producers of NFMT Baltimore, NFMT Vegas and NFMT Orlando comes:

High-Performance Buildings & Workplaces

SPONSOR PACKS

Make a strong impact and STAND OUT from your competition.
High-Performance Buildings & Workplaces Sponsor Packs

All High-Performance Buildings & Workplaces sponsors receive the following benefits:

Featured Logo Placement:

» High-Performance Buildings & Workplaces Event website

» High-Performance Buildings & Workplaces Event Directory “Sponsors” section

» High-Performance Buildings & Workplaces Event Directory with your company description

» Sponsorship acknowledgement signage at the event

Additionally:

» One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management. Sponsoring company to supply insert and ship to event venue.

» One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/highperformance.

» Additional bonus point(s) towards exhibit space selection for the following year’s event.

» Right of first refusal for the following year’s event.

» Detailed sponsor exposure report post-event.

Quick Facts:

In 2015, our event sponsors reached:

» 40,621 visitors through the High-Performance Buildings & Workplaces event website

» 2,795 unique professionals through email

» Thousands of impressions by end-users through on-site signage and recognition
High-Performance Buildings & Workplaces Sponsor Packs

ADD A BRAND BUILDER:
Enhance your sponsorship participation by adding a Brand Builder. By adding a Brand Builder, you increase your brand awareness pre-show, during the show, and post-show with significant exposure.

PLATINUM LEVEL
Networking Reception
Align yourself with the big kickoff celebration where you will be seen by the hundreds of attendees while they network, enjoy food, drink and entertainment. Your sponsorship also includes:

» A stage for you to provide a welcome announcement. Your company logo will appear on a sign which will be hung from the 8' back drape behind the stage.
» Large, visible signs will be positioned at your exhibit space, the food court area, conference walkways and in the exhibit hall on Tuesday inviting attendees to the reception.
» Networking Reception invitations can be found in every attendee bag.
  The invitations prominently display your logo as a sponsor.

Investment: ...............................................................$10,000

BRAND BUILDER
Rotating Image Ad:.........................................................$1,000
Full Page, 4C Directory Ad:..............................................$1,850
Total Value:...............................................................$12,850
Your Investment: ...........................................................$10,800

Tote Bags
Distributed to attendees as they arrive at High-Performance Buildings & Workplaces, the bags contain the official event directory, lunch coupons, networking reception invitation and other registration materials. Attendees receive their bag when they check-in at registration, or at the badge pick-up counters. Your company logo will be featured on the outside of the bag with the official event logo.

Investment: ...............................................................$9,000

BRAND BUILDER
Rotating Image Ad:.........................................................$1,000
Full Page, 4C Directory Ad:..............................................$1,850
Total Value:...............................................................$11,850
Your Investment: ...........................................................$9,800

Daily Grand Prize Giveaway
The ultimate visibility and exhibit space-traffic builder. Add excitement and traffic to your exhibit space with this opportunity! Each attendee will receive an enter-to-win form that will be dropped off at your exhibit space where the ballot box will be located. A high-value prize (i.e. cruise or cash) will be awarded to a qualified attendee on each day of the event. You will also have the opportunity to have a company representative on-stage to welcome attendees to the drawing, pick a winner from the tumbler, and present the prize.

Investment: ...............................................................$7,000
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High-Performance Buildings & Workplaces Sponsor Packs

BRAND BUILDER

Rotating Image Ad: .......................................................... $1,000
Full Page, 4C Directory Ad: ........................................ $1,850
Total Value: .................................................................... $9,850
Your Investment: .......................................................... $7,800

GOLD LEVEL

Audio Visual Services
Get your name up in lights! Sponsor the Audio Visual Services at High-Performance Buildings & Workplaces. Your branding will be a prominent feature at every educational session (total of 45 sessions) – Tuesday and Wednesday – of the event. Your message will be seen by thousands of eyes as they eagerly wait for their sessions to start.

Investment: ........................................................................ $5,000

BRAND BUILDER

Rotating Image Ad: .......................................................... $1,000
Full Page, 4C Directory Ad: ........................................ $1,850
Total Value: .................................................................... $7,850
Your Investment: .......................................................... $5,800

Badge Holders
This is your opportunity to have thousands of walking billboards on the show floor. The attendee badge holders will feature your company logo, making sure your brand will be in front of everyone during the show as all attendees will have the badge holder around their neck.

Investment: ........................................................................ $6,000

BRAND BUILDER

Rotating Image Ad: .......................................................... $1,000
Full Page, 4C Directory Ad: ........................................ $1,850
Total Value: .................................................................... $8,850
Your Investment: .......................................................... $6,800

Charging Station
Place your branded artwork on this great option as attendees charge up for the day. This station provides a great area of extended brand coverage while attendees charge their phones, computers and iPads at the charging station kiosk in the exhibit hall. (Artwork to be provided print-ready by the sponsor)

Investment: ........................................................................ $3,000

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High-Performance Buildings & Workplaces Sponsor Packs

**BRAND BUILDER**

<table>
<thead>
<tr>
<th>Rotating Image Ad:</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page, 4C Directory Ad:</td>
<td>$1,850</td>
</tr>
<tr>
<td><strong>Total Value:</strong></td>
<td>$5,850</td>
</tr>
<tr>
<td><strong>Your Investment:</strong></td>
<td>$3,800</td>
</tr>
</tbody>
</table>

**Coat & Baggage Check**

Be a hero to High-Performance Buildings & Workplaces attendees. Give them a place to check their coats and luggage on a complimentary basis at the Austin Convention Center. Plus, you get extra exposure with your company logo featured on the claim ticket.

**Investment:** $3,000

**Lunch Coupons**

Attendees find their $5-off Lunch Coupons in their tote bags. Each coupon features your logo as a sponsor. Additionally, plexiglas holders are placed on approximately 20 lunch tables displaying your logo. You’ll receive 50 coupons to hand out at your exhibit space. To make sure attendees stop and take a lunch break, 22” x 28” signs are on display near the concession area that also display your logo.

**Investment:** $3,000

**SILVER LEVEL OPPORTUNITIES**

**Program-at-a-Glance Signage**

A high visibility opportunity to feature your company logo on two large Program-at-a-Glance sign boards that outline the complete High-Performance Buildings & Workplaces schedule. Located at registration and near the conference rooms, your company logo will be viewed continuously during the two day event.

**Investment:** $2,000
High-Performance Buildings & Workplaces Sponsor Packs

Exhibitor Locator Signage
Imagine your company logo being viewed constantly by thousands of High-Performance Buildings & Workplaces attendees searching the Exhibitor Locator sign boards located just inside the exhibit hall entrance and a second Exhibitor Locator sign at the back of the hall. These large sign boards allow attendees to search for exhibitors alphabetically. A high impact opportunity for you to build company recognition.

**Investment:** $2,000

**BRAND BUILDER**
- Rotating Image Ad: $1,000
- ½ page, 4C Directory Ad: $1,435
- Total Value: $4,435

**Your Investment:** $3,200

Aisle Banners
What better way to increase your visibility than to have your logo and exhibit space number high above the expo floor for all attendees to see. Prominently displayed Aisle Banners create an exciting visual marker for attendees as they navigate the show.

**Investment:** $1,500

**BRAND BUILDER**
- Rotating Image Ad: $1,000
- ½ page, 4C Directory Ad: $1,435
- Total Value: $3,935

**Your Investment:** $2,700

Contact us for more information.
Reserving your exhibit space early assures the highest possible exposure for your company.

**Companies A-C + numeric**
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**Companies D, L-P**
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**Companies E-K**
Rob Lewis
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P: 414.228.7701 x449
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**Companies Q-Z**
Debbie Hanamann
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F: 920.330.9981

**Sponsorship Sales**
Laura Koski
lkoski@rocexhibitions.com
P: 630.271.8226
Sponsor Packs Contract

☐ YES! My company would like to sign up for a Sponsor Pack at High-Performance Buildings & Workplaces 2016.

Please print or type clearly.

Company Name: ______________________________________________________
Exhibit Space #: _________________________________

Address: _____________________________________________________________
Address 2: ______________________________________

City: _______________________________________________ State: ______________________ Zip Code: ____________________________

Contact Name: _________________________________________________________________________________________________________

Telephone: ___________________________________________________________
Fax: ____________________________________________

E-Mail: _______________________________________________________________
Web Site: _______________________________________

Authorized Signature: __________________________________________________ Date: ___________________________________________

(Please indicate your preferred method of payment)

☐ Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

☐ Please charge my credit card $____________________________________

☐ VISA ☐ MasterCard ☐ American Express

Credit card number _________________________________________ CCV Code _______ Expiration date _______________

Name of cardholder (please print) __________________________________________________________________________

Credit Card Authorization Signature __________________________________________________________________________

Credit Card billing address: ☐ Same as above

Address:___________________________________________________________________________________________________

City: _______________________________________________ State: ______________________ Zip Code: ____________________________

Sponsor Packs

Platinum Level

☐ Networking Reception ..................... $10,800
☐ Tote Bags .................................. $9,800
☐ Grand Prize ............................. $7,800

Gold Level

☐ Badge Holders ........................... $6,800
☐ Audio Visual Services ................. $5,800
☐ Charging Station ....................... $3,800

Silver Level

☐ Exhibit Locator Signage ................. $3,200
☐ Program-At-A-Glance Signage........ $3,200
☐ Aisle Banner .......................... $2,700

☐ Coat & Baggage Check ................. $3,800
☐ Lunch Coupon (2 available) .......... $3,800

To secure your sponsorship contact your Account Executive:

Catherine Mack
Accounts A-C, plus numeric companies
Ph: 414-228-7701 Ext. 482
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catherine.mack@tradepress.com

Lucy Kaufmann
Accounts D and L-P
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Rob Lewis
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Debbie Hanamann
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