“The quality of the leads generated at the High-Performance Buildings Show was great. We talked to Energy Managers, Engineers, Property Managers and Owners – all the target audiences for our submetering products. We have signed up for next year’s event in Austin and look forward to another great show.”

– Phil Fram
VP Sales & Marketing
Quadlogic Controls Corp.
“Our team was really impressed by the quality of the attendees at High-Performance Buildings. The show proved to be a great use of both our time and resources - we had the ear of the decision-maker instead of a tradesperson with no purchase authority.”

-- Adrienne Baker
Event Manager
Fluke North America

DEAR TRADESHOW DECISION-MAKER:

Driving Your Success

High-Performance Buildings & Workplaces, the niche conference and expo for leaders responsible for the design, construction and ongoing operations of high-performance buildings, returns to Texas May 3-4, 2016. The show will take place at the Austin Convention Center.

If you are looking for a higher level of attendee, with job titles that include “Senior,” “Chief,” and “Sustainability,” then you need be part of High-Performance Buildings & Workplaces. You will want to meet with each person who walks into the exhibit hall – every one of them is a winner.

As a target event, High-Performance Buildings & Workplaces provides a more intimate experience with lengthier, more engaging interactions with all those quality prospects who will be at the show. We even laid out the exhibit hall floor plan to better accommodate the longer discussions. You can see the floor plan layout on the back page of this prospectus.

Why Austin?

In response to those who have asked why we moved the show to Austin from Fort Worth: Austin, one of the most environmentally conscious cities in the United States, is the perfect location for High-Performance Buildings & Workplaces.

It was in Austin in 1990 that Austin Energy Green Building (AEGB) – the nation’s first green building program – was created. AEGB is now the nation’s most successful sustainable building program and encourages central Texans to design and construct more sustainable homes and buildings.

The City was even selected as the site for the U.S. Green Building Council’s first Greenbuild Conference and Expo. With its ongoing history of sustainability and energy management, it was obvious that Austin is the ideal location for High-Performance Buildings & Workplaces.

To learn more about the show, its attendees and the benefits of exhibiting, please read through this prospectus. You can always call me or your Account Executive (see back page) with questions.

Best regards,

Todd Kotlarek
Group Director - Facilities Market
414-228-7701, ext. 577
todd.kotlarek@tradepress.com
What Are High-Performance Buildings & Workplaces Attendees Planning to Spend on FACILITY OPERATIONS, RENOVATION and NEW CONSTRUCTION in the next 12 Months?

- $10 million or more: 27%
- $5 to $10 million: 8%
- $1 million to $5 million: 30%
- $500,000 to $1 million: 17%
- Under $500,000: 18%

What Types of FACILITIES Do High-Performance Buildings & Workplaces Attendees Represent?

- Architectural/Consultants: 23%
- Government: 15%
- Commercial: 12%
- Educational: 11%
- Engineering: 9%
- Real Estate: 8%
- Energy/Allied Firms: 7%
- Industrial: 4%
- Design/Build: 3%
- Hospitality: 3%
- Medical: 2%
- Utility: 2%
- Retail: 1%

What JOB FUNCTIONS Do High-Performance Buildings & Workplaces Attendees Represent?

- Facility Management: 25%
- Energy Management: 16%
- Architectural/Design Management: 12%
- Executive Management: 11%
- Engineering Management: 8%
- Sustainability Management: 6%
- Construction Management: 6%
- Operations Management: 6%
- Property/Asset Management: 5%
- Maintenance Management: 5%

What Did High-Performance Buildings & Workplaces ATTENDEES Do in the Exhibit Hall?

- Learned about NEW PRODUCTS: 88%
- Gathered product INFORMATION for FUTURE PURCHASES: 67%
- PLANNED TO BUY a product they saw: 69%
- RESEARCHED new products: 73%
- Met potential NEW SUPPLIERS: 50%
- Requested a SALES CALL from an exhibitor: 16%
High-Performance Buildings & Workplaces attracts those hard-to-reach decision-makers from the markets that matter. Here’s a sampling of who attended last year’s show – a very good indicator of whom you can expect to meet at the 2016 show:

<table>
<thead>
<tr>
<th>ARCHITECTURAL/CONSULTANTS/CONTRACTORS</th>
<th>HOSPITALITY</th>
<th>EDUCATIONAL</th>
<th>ENGINEERING</th>
</tr>
</thead>
<tbody>
<tr>
<td>VP, FEDERAL DIVISION MANAGER ATKINS</td>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>DIR. OF UTILITIES &amp; ENGINEERING DUKE UNIVERSITY</td>
<td>SR. SYSTEM SPECIALIST SIEMENS</td>
</tr>
<tr>
<td>PRESIDENT BRADSHAW BUILDING SOLUTIONS, INC.</td>
<td>ASST DIR OF ENGINEERING OMNI HOTELS</td>
<td>DIRECTOR - FACILITY OPERATIONS DUKE UNIVERSITY</td>
<td>GOVERNMENT</td>
</tr>
<tr>
<td>SUSTAINABLE DESIGN DIRECTOR GENSLER</td>
<td>CLUSTER DIRECTOR OF ENGINEERING HILTON WORLDWIDE HOTELS</td>
<td>FACILITY DIRECTOR FAMILY DEVELOPMENT SERVICES</td>
<td>DIR, FACILITY DESIGN &amp; CONSTRUCTION CITY OF MINNEAPOLIS</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>ENERGY/ALLIED FIRMS</td>
<td>FACILITY MANAGER MSU - COLLEGE OF HUMAN MEDICINE</td>
<td>FACILITIES OPERATIONS SPEC FDIC</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>CONTROLS &amp; ENERGY MANAGER CHEVRON</td>
<td>DIRECTOR OF FACILITIES TEXAS ASSOCIATION OF SCHOOL BOARDS</td>
<td>PROJECT MANAGER GENERAL SERVICES ADMINISTRATION</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>VICE PRESIDENT BLUE OCEAN ENERGY MANAGEMENT</td>
<td>SENIOR PROJECT MANAGER STANFORD UNIVERSITY</td>
<td>FACILITIES ENGINEER SR. STAFF LOCKHEED MARTIN</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>ENGINEERING MANAGER HARSCO INDUSTRIAL, PATTERSON-KELLEY</td>
<td>ASSISTANT DIRECTOR OF PLANT OPERATIONS UNIVERSITY OF ARKANSAS</td>
<td>FACILITIES PROJECT ENGINEER LOCKHEED MARTIN</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>IT FACILITIES XTO ENERGY</td>
<td>COMMERICAL</td>
<td>MECHANICAL ENGINEER US ARMY CORPS OF ENGINEERS</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>DESIGN ENGINEER SOLAR SYNERGY LLC</td>
<td>GLOBAL SUPPLY MANAGER APPLE</td>
<td>MEDICAL</td>
</tr>
<tr>
<td>VP ENGINEERING &amp; CAPITAL MGMT ASHORD HOSPITALITY</td>
<td>OPERATIONS MANAGER SOLARVIEW</td>
<td>FACILITY MANAGER CUSHMAN WAKEFIELD</td>
<td>VP FACILITIES MANAGEMENT TEXAS HEALTH RESOURCES</td>
</tr>
<tr>
<td>REAL ESTATE</td>
<td>REAL ESTATE</td>
<td>VICE PRESIDENT DURACOOL COATINGS INC.</td>
<td>DIRECTOR OF FACILITIES SERVICES SATANTA DISTRICT HOSPITAL</td>
</tr>
<tr>
<td>ENERGY MANAGER CBRE</td>
<td>ENERGY MANAGER CBRE</td>
<td>DESIGN/BUILD</td>
<td>SENIOR VICE PRESIDENT PARKLAND HEALTH &amp; HOSPITAL SYSTEM</td>
</tr>
<tr>
<td>CHIEF ENGINEER TIERREIT</td>
<td>CHIEF ENGINEER TIERREIT</td>
<td>PRINCIPLE ENVIRONMATIC SYSTEMS</td>
<td>ASSOCIATE DIRECTOR KU MEDICAL CENTER</td>
</tr>
<tr>
<td>VP - ENERGY &amp; SUSTAINABILITY TRANSWESTERN</td>
<td>VP - ENERGY &amp; SUSTAINABILITY TRANSWESTERN</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ABUNDANT POWER
AGF MANUFACTURING INC.
AMERICAN TIME
APOGEE ENTERPRISES INC.
AUTOMATED LOGIC CORP.
BAYER MATERIAL SCIENCE
BOMA FORT WORTH
BOMI INTERNATIONAL
CHATSWORTH PRODUCTS
CMAA
CODA ENERGY
CONLEY GROUP
COPPERTREE ANALYTICS
DRI-VIT SYSTEMS INC.
DUCTSOX
DURO-LAST ROOFING INC.
EASYTURF
ECOVA
ELECTRO INDUSTRIES/GAUGETECH
EMCOR SERVICES

FACILITY ENGINEERING ASSOCIATES, P.C.
FIBERTITE ROOFING SYSTEMS BY SEAMAN CORP.
FLUKE CORP.
HIKOKI USA
HONEYWELL BUILDING ENVELOPE SOLUTIONS
HOT LOGIC LLC
IDEAL INDUSTRIES INC.
ISAVE TEAM
ISSA - THE WORLDWIDE CLEANING INDUSTRY ASSOCIATION
J. REYNOLDS & CO., INC.
KEEPING PACE IN TEXAS
KEYPER SYSTEMS
LEDS UNLIMITED LLC
LG ELECTRONICS USA INC
LUCID
MITSUBISHI ELECTRIC
NALCO, AN ECOLAB COMPANY
NALIA ENERGY-CONSTELLATION ENERGY SERVICES
NUDURA TEXAS DISTRIBUTOR FUTURESTONE, LLC
OSRAM SYLVANIA
PALMER FIXTURE
PANORAMIC POWER
PELCO BY SCHNEIDER ELECTRIC/IES
PRACTICE GREENHEALTH
PROGENERATION ENERGY
QUADLOGIC CONTROLS CORP.
RAB LIGHTING
REC SOLAR
RECTORSEAL
RELIABLE CONTROLS CORP. USA
RMG NETWORKS
ROXUL INC.
RYTEC CORPORATION
SCRANTON PRODUCTS
SONITEC-VORTISAND INC.
STRATEGIC SUPPLY LLC
STRUCTURETEC GROUP
SUNDOLIER INC.
TERRACON
TORK
TOTAL SECURITY SOLUTIONS
TRANE
TRIACTA POWER TECHNOLOGIES, INC.
TYCO SIMPLEXGRINNELL
U.S. DEPARTMENT OF STATE
UNIFLEX FLUID APPLIED ROOFING SYSTEMS
USGBC NORTH TEXAS
VORTEX DOORS
WATERSIGNAL
WEATHERMATIC
WESTERN COLLOID ROOFING SYSTEMS
WHITTAKER
WISS, JANNEY, ELSTNER ASSOCIATES INC.
XYICON
**EXHIBITING INFORMATION**

**RESERVE YOUR EXHIBIT SPACE TODAY!**

**EXHIBIT HALL FLOOR PLAN**

**COST TO EXHIBIT**

Exhibit space is only **$32** per square foot.

- 10 x 10 = 100 sq. ft.: **$3,200**
- 10 x 20 = 200 sq. ft.: **$6,400**
- 10 x 30 = 300 sq. ft.: **$9,600**
- 20 x 20 = 400 sq. ft.: **$12,800**

**INCLUDED WITH THE STANDARD INLINE SPACE:**

- 8 foot high back-wall drape
- 3 foot high side rail drape
- 7"x44" company identification sign
- Complimentary conference access for exhibitor personnel
- Access to the on-site Exhibitor Lounge
- 24-hour perimeter exhibit hall security
- Company and product listing in the official event directory

**High-Performance Buildings & Workplaces Schedule-At-A-Glance**

**TUESDAY, MAY 3**

- 8:00 - 10:50 AM: Concurrent Sessions
- 11:00 AM - 3:00 PM: Exhibit Hall Open
- 2:00 PM - 3:00 PM: Networking Party in Hall
- 3:10 - 4 PM: Concurrent Sessions

**WEDNESDAY, MAY 4**

- 8:00 - 10:50 AM: Concurrent Sessions
- 11 AM - 2:00 PM: Exhibit Hall Open
- 2:10 PM - 4:00 PM: Concurrent Sessions

**RESERVE YOUR EXHIBIT SPACE TODAY!**

**CONTACT YOUR ACCOUNT EXECUTIVE:**

**Exhibitors A-C and E-K, plus numeric**

**LAURIE VEGA**
414-228-7701 ext. 482
laurie.vega@tradepress.com

**Exhibitors D, L-P**

**LUCY KAUFMANN**
414-228-7701 ext. 477
lucy.kaufmann@tradepress.com

**Exhibitors Q-Z**

**DEBBIE HANAMANN**
414-228-7701 ext. 305
debbie.hanamann@tradepress.com