



— I N C L U D I N G —

March 10-12 • Baltimore Convention Center • Baltimore, MD

2009 SHOW DIRECTORY ADVERTISING RATES

SHOW DIRECTORY AD RATES*

- Inside Front Cover, 4C\$2,300
- Inside Back Cover, 4C\$2,300
- Center Spread, 4C.....\$4,175
- Full Page, 4C\$2,085
- Full Page, b/w\$1,500
- Half Page, 4C
 - horizontal vertical.....\$1,600
- Half Page, b/w
 - horizontal vertical..... \$975
- 2nd Color (Red, Yellow, Cyan).....\$415 additional
- 2nd Color Matched.....\$575 additional
- Back Cover.....\$2,500

***Rates non-commissionable**

Advertising mechanicals, terms and conditions:

Trim Size: 7 7/8" x 10 3/4"

Bleed Page: 8 1/8" x 11"

Spread Bleed: 16" x 11"

1 Page: 7" x 10" ; **1/2 Page H:** 7" x 4 7/8" ; **1/2 Page V:** 3 3/8" x 10"

Preferred Materials: Electronic submission, contact production manager (tel. 414-228-7701, ext. 453) for requirements or go to www.tradepress.com/eads.

Space Deadline: January 16, 2009

Materials Due: January 23, 2009

Payment Terms: Net 30 from invoice date, non-commissionable

Eligible Advertisers: Exhibitors only

Send ad materials to:

Bobbie Reid
NFMT Directory
2100 West Florist Avenue
Milwaukee, WI 53209
ph: 414-228-7701 (ext. 453)
email: production@tradepress.com

Insertion order

PLEASE PRINT OR TYPE ALL INFORMATION

- Please reserve directory advertising as indicated above.
 If second color is selected, indicate preference here _____

Name _____

Company _____

Street _____

City _____

State _____

Zip/PC _____

Country _____

Telephone _____ Fax _____

Signature _____

Return this form by January 16, 2009 to:

Bobbie Reid
NFMT Directory
2100 West Florist Avenue, Milwaukee, WI 53209
Fax: 414-228-1134

(Please photocopy this form for your records.)