

STANDARD IN-LINE BOOTHS

DEFINITION: ONE OR MORE STANDARD UNITS IN A STRAIGHT LINE WITH AN AISLE ON ONE SIDE ONLY.

DEPTH

All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5 feet of the backline.

Intent

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of his/her exhibit. Exhibitors with larger space (30 lineal feet or more) should also be able to effectively use as much of the total floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both of these aims.

