



## Sponsorship & Promotional Program Contract

**YES!** My company would like to participate in the Sponsorship & Promotional Program at NFMT 2011.

Please print or type clearly.

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions)

Please charge my credit card \$ \_\_\_\_\_  VISA  MasterCard  American Express

Credit card number \_\_\_\_\_ CCV Code \_\_\_\_\_ Expiration date \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

Credit Card Authorization Signature \_\_\_\_\_

Credit Card billing address:  Same as above

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Sponsorships

- Keynote Speaker .....\$25,000
- "Walking the Green Talk" Exhibit .....\$25,000
- Totebags .....\$17,000
- Opening Night Reception
  - full sponsorship .....\$16,000
  - co-sponsorship (2 available) .....\$10,000
- Grand Prize Giveaway co-sponsorship (2 available) ....\$6,000
- Test Your Sustainability IQ .....\$12,000
- Badge Holders/Wallets .....\$10,000
- Educational Session CD .....\$8,000
- Cyber Station with Screen Saver .....\$7,000
- Pocket Size Schedule at a Glance .....\$6,000
- Audio/Visual Services .....\$5,000
- Program at a Glance Signage .....\$4,000
- Luggage Tag Sponsor .....\$4,000
- Coat and Baggage Check .....\$3,500
- Exhibitor Locator Signage .....\$3,500
- Today at NFMT Signage (3 signs available) .....\$3,500
- Exhibitor Lounge .....\$3,000
- Attendee Lunch Coupons (3 available) .....\$3,000
- Aisle Banner .....\$2,750
- NFMT.com Rotating Banner Ad .....\$1,000

### Attendee Update Emails

- Mid-January .....\$1,000
- Early February .....\$1,500
- Mid-February .....\$1,500
- Late February .....\$2,000
- Early March .....\$2,500
- Post Event .....\$2,500

### Exhibitor Packages



- Red** (10 x 10 booth, full page 4 color Directory Ad\* and Directory listing logo) .....\$4,897
- White** (10 x 10 booth, 1/2 page 4 color Directory Ad\* and Directory listing logo) .....\$4,610
- Blue** (10 x 10 booth, 1/4 page 4 color Directory Ad\* and Directory listing logo) .....\$4,315

\*Premium ad positions not included

• Packages available for all booth sizes. Contact your Account Executive for pricing.

Sponsorships include: Logo on the on-site sponsor acknowledgement signage, listing on sponsor acknowledgement page in the Event Directory and on the Web site, one piece of collateral material placed in attendee totebags (does not apply to Solutions Exchange, Event Directory advertising or monthly email blasts), and complimentary logo in the Event Directory.

### To secure your sponsorship contact your account representative:

Mitch Pezanoski – Accounts A-K  
Phone: 414-228-7701 ext. 449  
Fax: 414-228-1134  
mitch.pezanoski@tradeexpress.com

Debbie Hanamann – Accounts L-Z plus  
Building Automation, HVAC and Power  
Phone: 414-228-7701, Ext. 305  
Fax: 920-330-9981  
debbie.hanamann@tradeexpress.com