



iSIGNS

inc.

innovative sign technologies

Energy Saving LED Signs & Signals



Free Marketing
Tools



About iSIGNS Inc. Wholesale Sign Supplier

iSIGNS Inc. is a national wholesale sign supplier specializing in compact, energy saving LED illuminated Traffic Control Signs and Signals for Bank Lanes, Drive-thru Lanes, Auto Dealerships, Service Centers, Parking Facilities, Healthcare Facilities, Loading Docks, Safety Applications and more. Units are also used to direct pedestrian traffic in theaters, civic arenas, mass transit terminals, etc..

- Our LED Traffic Control Signs offer quick, easy to read messages that are highly visible even in direct sunlight; Units are available in a variety of sizes with thousands of standard messages.
- These LED signs are up to 90% more energy efficient than similar incandescent and neon units.
- Custom LED messages...no problem, just give us a call to discuss your project.
- Quick turn-around...we offer same day shipping on in-stock signs; standard and custom signs ship in just two weeks or less.

Located in Fairview Pennsylvania, iSIGNS Inc. products are manufactured locally and shipped throughout North America. Over 3,500 products are available online; standard finish is duranodic bronze. Custom colors and custom messages are also available.

In addition to the LED Signs, we offer Interior Wayfinding and ADA Signs; Perma-Banner Vertical Street-Pole Banners; and a multi-system Aluminum Post & Panel product-line. Learn more online.

We pride ourselves on the service we extend to our customers. We offer a knowledgeable, professional team of sign experts ready to answer your questions. Please contact us at **866-437-3040** to discuss ideas of how these signs could generate new business for your company.

**We're working to be your
preferred Wholesale Sign Source!**

Stock Signs Ready for Immediate Shipping

We offer the compact LED Signs pictured below with their high demand messages as in-stock units available for same day shipping when ordered any business day by 4:00pm ET.

These popular energy saving LED signs are stocked in our warehouse as completely assembled standard units, pre-tested, packaged and ready for deployment to any location. Many control switches, LED light engines and popular mounting brackets are also stocked for same day shipping.



Free Marketing Tools to Help You Generate New Business!

The remainder of this catalog showcases samples of Free Marketing Tools in the form of **Target Market Sheets** and **Product Support Literature** available on our website at www.isignsled.com. All of our brochures are Free and can be downloaded as generic pdf files so that you can add your logo and contact information.

These brochures are designed to aid you in offering our compact energy saving LED signs and other sign products to many facility types. Use them as sales tools to generate new business for your company.



read · download · share

- Double-sided, Full-color Brochures...professional marketing literature to leave with your customers, email or use for mailings, presentations, proposal inserts, etc.
- Target Market Brochures are a great way to reach out to current and prospective customers. They can offer your clients ideas for solutions to their signage problems, traffic flow, parking and customer service issues.
- Product Literature teamed with your business card makes the ideal “leave behind” to represent your business whether you are out prospecting new sign projects or servicing an existing client’s needs.

Marketing Tools

Index

Target Market Sheets

Description	Page
Bank Lane Signs	4
Parking Facility Signs	5
Auto Dealership Signs & Signals	6
Car Wash Signs	7
College & University Campus Signs	8
Hospital & Medical Safety Signs	9

Product Support Literature

Description	Page
Direct-View LED Traffic Control Signs	10
Phenix Outdoor LED Backlit Signs	11
Stop & Go Signs and Signals	12
Low Clearance Bars & Warning Signs	13
SBL “Blank-Out” LED Signs	14
Interior Wayfinding & ADA Signs	15

LED...Energy Saving, Eco-Friendly Bank Lane Signs and More

Get a fresh start to Better Banking. Stop in for details...the coffee's hot!

TELLER OPEN

TELLER OPEN

TELLER CLOSED

ATM OPEN

ATM OPEN

OPEN CLOSED

ATM INSIDE

Positive I.D. Required
Limit of Two Transactions per Vehicle

DRIVE-UP ATM PARKING

Arbor Valle
↑ DRIVE IN BANKING
→ 24 HOUR ATM

DO NOT ENTER

Low Clearance 7'-6"

ATM OPEN FULL

Erie School Employees Federal Credit Union
www.esefcu.org

- ◆ **Energy Saving Bank Lane and Drive-thru Signs**...quick, easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs
- ◆ **Parking and Directional Signs**...durable, heavy-gauge aluminum construction for high impact signs for identification, wayfinding and parking guidance
- ◆ **Branding & Marketing Banners**...our Perma-Banner offers the only street pole banner system with quick-n-easy changeable panels and a 5-year warranty; ideal for banking promotions and increasing visual communications
- ◆ **Interior Office and ADA Compliant Signs**...component system creates attractive organized facility signs having changeable messages and graphics using laser-printed paper inserts

Proudly Made in the USA

Our energy saving, illuminated traffic control signs and signals provide quick and easy to read messages that are ideal for keeping traffic moving in and around bank drive thru lanes and ATM stations. Signs are readable in direct sunlight and can be made to display stacked, side-by-side or overlaid messages. See signs for Open Closed, ATM, Teller Open Closed, Virtual Teller ATM, 24 Hour ITM, Low Clearance Height, etc.

LED...Energy Saving, Eco-Friendly Parking Signs

and More

Energy Saving LED Parking and Traffic Control Signs... easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs

Parking and Directional Signs... durable, heavy-gauge aluminum construction; easily create high impact signs for identification, wayfinding, and parking information

Wall Mount Parking Guidance Signs... this sturdy framed aluminum system mounts signs flush to the wall; use to convey low clearance, traffic flow, parking levels or sections

Branding & Marketing Banners... our Perma-Banner street pole banner system features quick-n-easy changeable panels and a 5-year warranty; ideal for public awareness, promotions and increasing visual communications

Compact LED illuminated parking signs offer cost-effective, durable solutions for displaying quick and easy-to-read visual directions to aid motorists and pedestrians in navigating parking facilities. Enter, Exit, Full, Do Not Enter, Vehicle Height Low Clearance, Cashier and Pay Station signs are common for parking ramps and garages.

Proudly Made in the USA

LED...Energy Saving Service Center and Auto Dealership

Service Xpress Service Signs & Signals

Shuttle

Parking for Service Customer Vehicles Only
Additional Parking →

STOP HERE
ONE VEHICLE AT A TIME

OPEN

OPEN CLOSED

CAUTION VEHICLE EXITING

WAIT

Clearance 7'-6"

DO NOT ENTER

EXIT →

WAIT ENTER

OPEN CLOSED

ENTRANCE

WINDOWS UP / CLOSE SUNROOF

WELCOME

HENDRICK VOLKSWAGEN

Where Drivers

◆ **Energy Saving Vehicle Service Center Lane Signs**...quick, easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs

◆ **Parking and Directional Signs**...durable, heavy-gauge aluminum construction to create long-life, high impact signs for identification, customer wayfinding and parking guidance

◆ **Branding & Marketing Banners**...our Perma-Banner offers the only light pole banner system with quick-n-easy changeable panels and a 5-year warranty; ideal for curb display signs, promotions and increasing visual communications

◆ **Interior Office and ADA Compliant Signs**...component system creates attractive organized facility signs having changeable messages and graphics using laser-printed paper inserts

Proudly Made in the USA

Dealerships and vehicle service centers use our energy saving, outdoor-rated, LED signs to help motorists safely and efficiently navigate the service drive and parking areas. Signs include messages for Entrance, Exit, Express Lube, Enter Wait, and overhead door safety signs or exterior directional lane lights such as Red Green Indicators or X-Down-Arrow signs.

LED...Energy Saving, Eco-Friendly Car Wash Signs

Signals & More

Bubble Shine
Wash Wax Vacuum

ENTRANCE

ENTRANCE

WINDOWS UP | CLOSE SUNROOF

WELCOME

Clearance 7' 6"

WAIT

ENTER

ENTER

TRIPLE SHINE
CONDITIONING
WAX

CAR WASH
24 Hour Self Service

Clearance 7'-6"

DO NOT ENTER

EXIT →

WAIT

OPEN

CLOSED

Maximum Height 7'

CAUTION
CAR
COMING

WRONG WAY

ENTRANCE ↓

STOP HERE
ONE VEHICLE
AT A TIME

- ◆ **Energy Saving Exterior Signs for Car Washes**...quick, easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs
- ◆ **Parking and Directional Signs**...durable, heavy-gauge aluminum construction to create long-life, high impact signs for identification, customer wayfinding and information
- ◆ **Branding & Marketing Banners**...our Perma-Banner offers the only light pole banner system with quick-n-easy changeable panels and a 5-year warranty; ideal for curb display signs, promotions and increasing visual awareness
- ◆ **I-BAR Hanging Headache Bar Signs**...extruded aluminum low clearance bump bars and signs with any message; our EasyGlide Channel & Eye Bolts make installation simple

Proudly Made in the USA

Our LED illuminated signs are readable even in direct sunlight making them a good choice for single and multiple bay car washes. Strategically located signs can be used to address safety concerns, organize traffic flow, and present service and payment options. Consider Car Wash Occupied signals, Wait Enter signs, Stop Go signals, Low Clearance Height signs, and restricted or special vehicle lane signs.

LED...Energy Saving, Eco-Friendly Campus Signs

and More

for Universities & Colleges



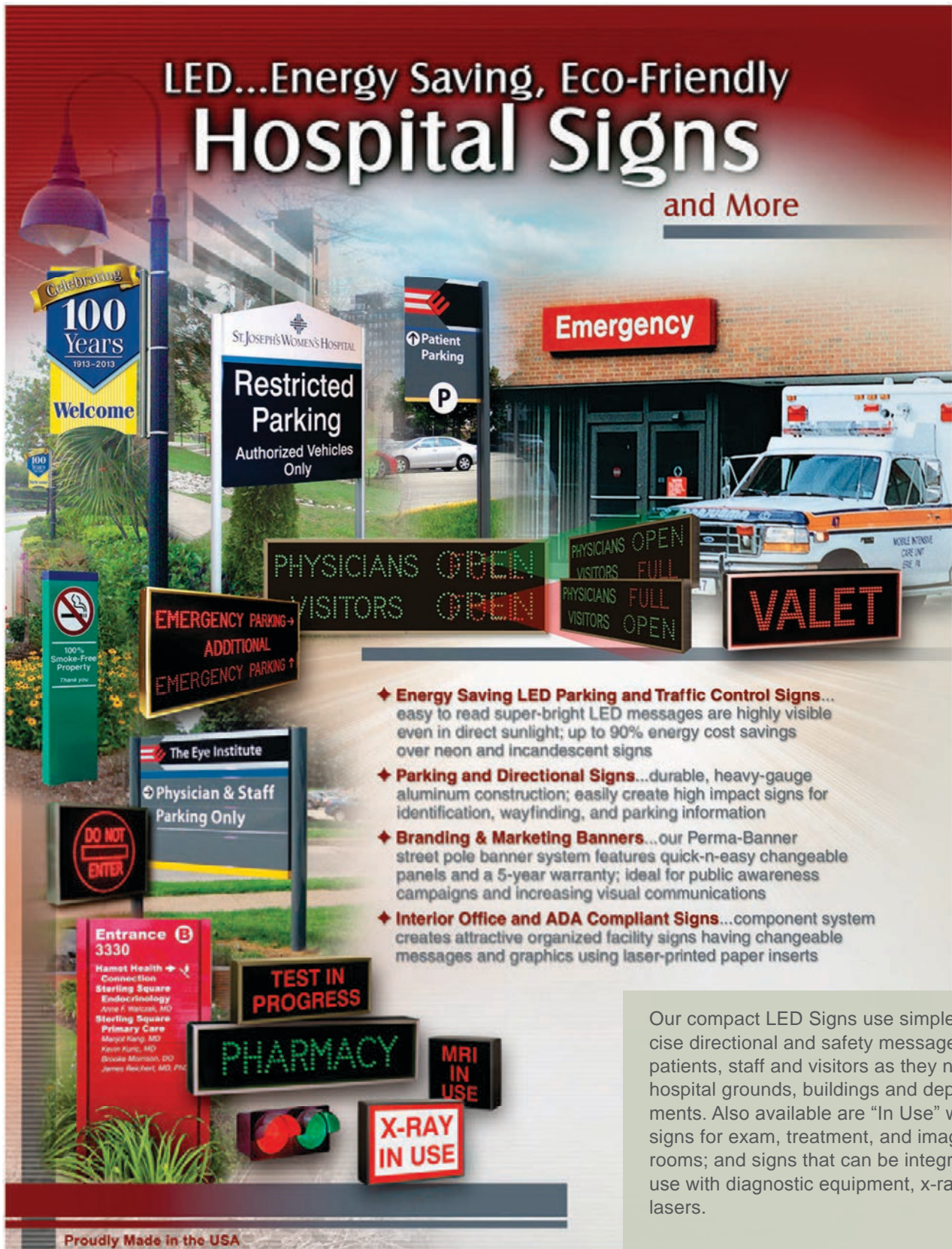
- ◆ **Energy Saving LED Parking and Traffic Control Signs...** easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs
- ◆ **Parking and Directional Signs...** durable, heavy-gauge aluminum construction; easily create high impact signs for identification, campus wayfinding, and parking information
- ◆ **Branding & Marketing Banners...** our Perma-Banner street pole banner system features quick-n-easy changeable panels and a 5-year warranty; ideal for campus events, branding or marketing campaigns, and increasing visual communications
- ◆ **Interior Wayfinding and ADA Compliant Signs...** component system creates attractive, organized navigation signs having user-changeable, laser-printed paper inserts

Our signs are available with any message making it easy to address the need for specialty signs on campus to improve wayfinding, safety and parking. These signs are ideal for: safety and warning signs in laboratory research facilities and in conjunction with diagnostic equipment; or for traffic control and directions at campus parking facilities, stadiums, recreational centers, athletic centers, and more.

Proudly Made in the USA

LED...Energy Saving, Eco-Friendly Hospital Signs

and More



- ◆ **Energy Saving LED Parking and Traffic Control Signs...** easy to read super-bright LED messages are highly visible even in direct sunlight; up to 90% energy cost savings over neon and incandescent signs
- ◆ **Parking and Directional Signs...** durable, heavy-gauge aluminum construction; easily create high impact signs for identification, wayfinding, and parking information
- ◆ **Branding & Marketing Banners...** our Perma-Banner street pole banner system features quick-n-easy changeable panels and a 5-year warranty; ideal for public awareness campaigns and increasing visual communications
- ◆ **Interior Office and ADA Compliant Signs...** component system creates attractive organized facility signs having changeable messages and graphics using laser-printed paper inserts

Our compact LED Signs use simple concise directional and safety messages to aid patients, staff and visitors as they navigate hospital grounds, buildings and departments. Also available are "In Use" warning signs for exam, treatment, and imaging rooms; and signs that can be integrated for use with diagnostic equipment, x-rays and lasers.

Proudly Made in the USA

"Direct-View"

Highly Visible, Outdoor-rated LED Illuminated Signs

TCL

Sign Series

Bright, energy saving LED signs
for replacing yesterdays
neon and incandescent units

TCL Messages are Guaranteed
Viewable Even in Direct Sunlight

- Brighter than most neon or incandescent units
- A green choice with low energy consumption and up to 90% energy cost savings over similar neon and incandescent units
- Super-bright messages using Green, Red, Blue, Amber or White LEDs
- Message blanks-out to black when the unit is off
- Long service life over 100,000 hours and backed by our 5 year warranty
- Stock signs ship the same day, most custom messages ship in two weeks



The **TCL** Sign Series offers compact LED signs and signals with easy-to-read single or multiple static messages. Quickly available.

Proudly Made in the USA

TCL Direct-View LED Signs display bright messages with up to 90% energy cost savings over similar incandescent and neon units. Choose from models with single, stacked, side-by-side or overlaid messages. Units are UL/cUL listed for wet locations and have a 5 Year Warranty. View a variety of sign sizes and hundreds of standard messages online or call with your custom requirements.

Get a

Leaner, Meaner, Greener

Phēnix™

Bright, bold, energy saving LED signs
for replacing yesterdays
neon and incandescent units

Phenix™ Outdoor Signs use High-Intensity
Rebounded LED Backlit Illumination

- 50% brighter than most neon backlit units
- Guaranteed viewable even in direct sunlight
- Messages with bold hearty fonts in vivid colors of Green or Red
- Message blanks-out to black when the unit is off
- Can reproduce logo's, graphics and custom messages...in just two weeks
- A green choice using 75% less energy than similar neon backlit signs
- Long service life over 100,000 hours



The **Phēnix™** offers the
backlit sign of choice
for highly visible messages.

PHX bright, bold, LED Backlit signs with any message. Powerful enough to be 50% brighter than most neon backlit units yet they consume 75% less energy. Models include single, side-by-side or stacked messages. Units are UL/cUL listed for wet locations and have a 5 Year Warranty. Best sellers for Vehicle Service Centers, Bank Lanes, Credit Unions, Fast Food and Pharmacy Drive-thrus and Parking Facilities.

LED Illuminated

Stop & Go

Signs and Signals

Bright, energy saving LED indicator lights for loading docks, bank lanes, toll booths, parking facilities and more.



Our **Stop & Go Signs** feature long-life, super-bright LEDs with up to 90% energy cost savings over similar neon and incandescent units.

Our outdoor-rated Stop & Go signs, Changeable Lane Control Signs, Warning Lights and Safety Signs guide motorists and pedestrians. X-Arrow Signs, Red Green Indicators and Dot Indicator Lights in a variety of colors are available. Use them to guide traffic in areas with service lanes, overhead doors, security gates or loading docks.

Drive-Thru & Parking Facility

Clearance

"Height Bars and Warning Signs"

These signs are customized for any height or message; quick to ship; simple to install and easy to read from a distance.



Use **Clearance Signs** to warn approaching motorists of low clearance areas, clearance heights and maximum vehicle heights at drive-thru lanes, canopies and parking facility structures.

Choose from LED illuminated Low Height Clearance Signs with any message or non-illuminated I-BAR Signs. I-BARS feature brightly colored extruded aluminum tubes having a unique EasyGlide Channel with positionable eye bolts for quick installation and exact positioning. The I-BARS are also ideal for displaying overhead or suspended safety, warning, wayfinding and directional messages for motorists or pedestrians.

"Blank-Out"

Slim-Line LED Backlit Signs Viewable Only when Illuminated

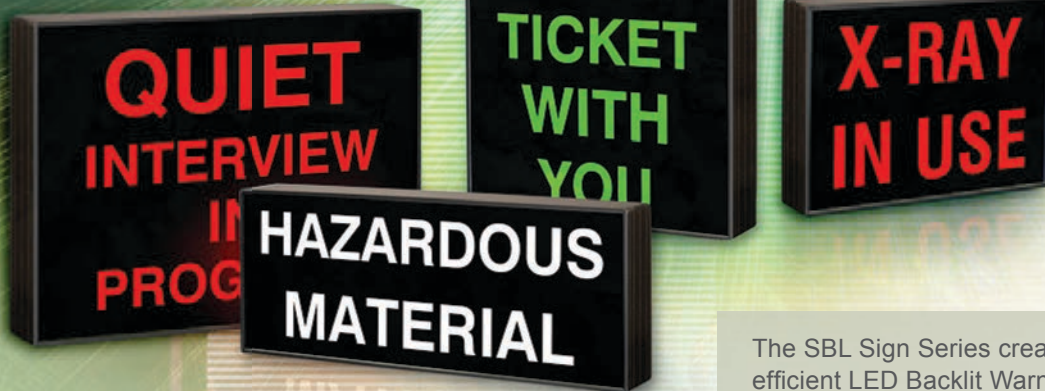
SBL

Sign Series

Bright, bold, energy saving LED signs that "blank-out" to a black face when turned off

SBL Indoor-rated Signs use High-Intensity LED Backlit Illumination

- Message is displayed only when the sign is turned on
- Compact signs in 5 cabinet sizes designed to maximize the message area and viewing angle
- Display any message in bright, vivid colors of Red, Green, Amber or White on a black background
- Reproduce logos, graphics, symbols and custom messages



The **SBL** Sign Series offers the ideal solution when it is important for the message to be "viewable only when the sign is on."

The SBL Sign Series creates bright, energy efficient LED Backlit Warning Signs and Safety Signs for indoor applications. They offer the ideal solution when it is important for the message to stand out and be "viewable only when the sign is illuminated" indicating the need for caution. Great for "Room in Use" signs or highly visible "In Use" signs for areas with diagnostic and radiology equipment.

Wayfinding and ADA Compliant Interior Signs

and More

for Any Facility



- ◆ **Interior Office and ADA Compliant Signs...**component system creates attractive organized facility signs having changeable messages and graphics using laser-printed paper inserts
- ◆ **Engineered Component System...**combines to provide durable, aesthetic, cost effective signage in a variety of configurations, profiles mounting orientations, and a choice of flat or radius faces
- ◆ **Durable, Light-weight Aluminum Frames...**in contemporary timeless designs, offer years of lasting service and are easy to install
- ◆ **Significant Design Flexibility...**easily creates high impact signs with stylish endcaps of simulated aluminum, wood or marbled acrylics to compliment any interior environment
- ◆ **Expandable System...**signs can be customized to fit the current needs of the facility and to accommodate future growth and changes

Our Interior Sign Systems offer endless design possibilities and are available with ADA compliant Grade 2 Braille and tactile graphics. Choose from framed systems with changeable graphic inserts or laser-engraved acrylic signs. All offer standard or custom sizes and shapes, and a variety of mounting options. Call to discuss your interior signage projects.

Proudly Made in the USA

Our dedicated staff is ready to assist you
with every aspect of your signage project.
Call or visit online today.



innovative sign technologies

www.isignsled.com

866-437-3040

7625 Birkmire Drive • Fairview, PA 16415