



SPONSORSHIP OPPORTUNITIES

From the owners of NFMT and *Building Operating Management* magazine

Making Buildings Smart.
Empowering You To Do So.

Debuting March 20-22, 2018 at the Baltimore Convention Center

SMART BUILDING INNOVATIONS

Make a **strong impact** and
STAND OUT from your competition.

SMART BUILDING INNOVATIONS SPONSORSHIPS

All Smart Building Innovations Conference & Expo sponsors receive the following benefits:

Featured Logo Placement:

- » Smart Building Innovations Conference & Expo Event website
- » Smart Building Innovations Conference & Expo Event Directory “Sponsors” section
- » Smart Building Innovations Conference & Expo Event Directory with your company description
- » Sponsorship acknowledgement signage at the event

Additionally:

- » One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management. Sponsoring company to supply insert and ship to event venue.
- » One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/smart
- » Additional bonus point(s) towards exhibit space selection for the following year’s event.
- » Right of first refusal for the following year’s event.
- » Detailed sponsor exposure report post-event.

SMART \ / BUILDING INNOVATIONS

S P O N S O R S H I P S

GOLD LEVEL

Audio Visual Services

Get your name up in lights! Sponsor the Audio Visual Services at Smart Building Innovations Conference & Expo. Your branding will be a prominent feature at every conference session – Tuesday, Wednesday and Thursday – of the event. Your message will be seen by thousands of eyes as they eagerly wait for their sessions to start.

Investment: \$5,000

BRAND BUILDER

Rotating Image Ad:..... \$1,000

Full Page, 4C Directory Ad..... \$1,850

Total Value:..... **\$7,850**

Your Investment: **\$5,800**

Charging Station

Place your branded artwork on this great option as attendees charge up for the day. This station provides a popular area of extended brand coverage while attendees charge their phones, computers and iPads at the charging station kiosk in the Expo Hall. (Artwork to be provided print-ready by the sponsor).

Investment: \$3,000

BRAND BUILDER

Rotating Image Ad:..... \$1,000

Full Page, 4C Directory Ad:..... \$1,850

Total Value:..... **\$5,850**

Your Investment: **\$3,800**

SMART BUILDING INNOVATIONS SPONSORSHIPS

SILVER LEVEL

Exhibitor Locator Signage

Imagine your company logo being viewed constantly by thousands of Smart Building Innovations Conference & Expo attendees searching the Exhibitor Locator sign boards located just inside the Expo Hall entrance and second Exhibitor Locator sign at the back of the Expo Hall. These large sign boards allow attendees to search for exhibitors alphabetically. A high impact opportunity for you to build company recognition.

Investment: \$2,000

BRAND BUILDER

Rotating Image Ad:..... \$1,000

½ page, 4C Directory Ad: \$1,435

Total Value:..... \$4,435

Your Investment: \$3,200

Aisle Banners

What better way to increase your visibility than to have your logo and exhibit space number high above the Expo Hall floor for all attendees to see. Prominently displayed Aisle Banners create an exciting visual marker for attendees as they navigate the Expo Hall.

Investment: \$1,500

BRAND BUILDER

Rotating Image Ad:..... \$1,000

½ page, 4C Directory Ad: \$1,435

Total Value:..... \$3,935

Your Investment: \$2,700

Contact us for more information.

Reserving your exhibit space early assures the highest possible exposure for your company.

Companies A-B,
plus numeric

Laurie Vega

414-228-7701, Ext. 482

laurie.vega@tradepress.com

Companies C, E-K

Jodi Denton

414-228-7701, Ext. 449

jodi.denton@tradepress.com

Companies D, L-P

Lucy Kaufmann

414-228-7701, Ext. 477

lucy.kaufmann@tradepress.com

Companies Q-Z

Debbie Hanamann

414-228-7701, Ext. 305

debbie.hanamann@tradepress.com



Smart Building Innovations Conference & Expo
Baltimore Convention Center
March 20-22, 2018

Sponsorship Contract

YES! My company would like to sign up for a Sponsorship at Smart Building Innovations Conference & Expo 2018.

Please print or type clearly.

Company Name: Exhibit Space #:

Address: Address 2:

City: State: Zip Code:

Contact Name:

Telephone: Fax:

E-Mail: Web Site:

Authorized Signature: Date:

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$ VISA MasterCard American Express

Credit card number CCV Code Expiration date

Name of cardholder (please print)

Credit Card Authorization Signature

Credit Card billing address: Same as above

Address:

City: State: Zip Code:

Sponsorships

GOLD LEVEL

Audio Visual Services \$5,000

Charging Station \$3,000

SILVER LEVEL

Exhibitor Locator Signage \$2,000

Aisle Banners \$1,500

To secure your sponsorship, contact your Exhibitor Account Executive:

Laurie Vega
Accounts A-B plus numeric companies
Ph: 414-228-7701 Ext. 482
Fax: 414-228-1134
laurie.vega@tradeexpress.com

Jodi Denton
Accounts C and E-K
Ph: 414-228-7701 Ext. 449
Fax: 414-228-1134
jodi.denton@tradeexpress.com

Lucy Kaufmann
Accounts D and L-P
Ph: 414-228-7701 Ext. 477
Fax: 414-228-1134
lucy.kaufmann@tradeexpress.com

Debbie Hanamann
Accounts Q-Z
Ph: 414-228-7701 Ext. 305
Fax: 414-228-1134
debbie.hanamann@tradeexpress.com