

Exhibit Space Height & Display Regulations
In-line & Linear Exhibit Spaces

Definition:

In-line or linear exhibit spaces are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their exhibit space leaving one side of their exhibit space exposed to the aisle.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8 ft drape back wall. The drape will be a combination of blue and white. 3 ft side rails will be blue. A 7"x 44" company identification sign (company name will be listed as it appears on your space contract/invoice). The hall is carpeted.

Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8 ft only in the rear half (measuring 5 ft from the back wall) of the exhibit space. A maximum height of 4 ft is allowed in the front half of the exhibit space (measuring 5 ft from the aisle). [See image A below]

Corner In-line or Linear Exhibit Spaces:

A corner exhibit space is an in-line/linear exhibit space at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibit spaces apply.

10 x 30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4 ft height limitation only applies to the portion of the exhibit space which is within 10 ft of an adjoining exhibit space or corner.

[See image B below]

All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

Image A

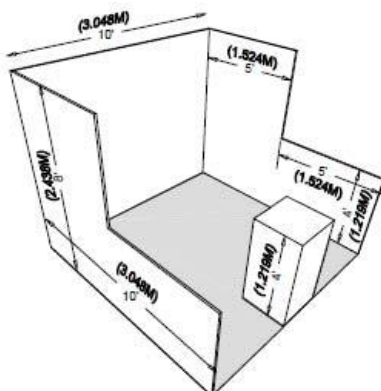


Image B

