

Exhibit Space Height & Display Regulations

Perimeter Exhibit Spaces

Definition:

A perimeter exhibit space is an In-line or linear exhibit space that is located on the outer-perimeter of the expo floor, with no exhibitors behind them.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8 ft drape back wall. The drape will be a combination of blue and white drape. 3 ft side rails will be blue. A 7"x 44" company identification sign (company name will be listed as it appears on your space contract/invoice). The hall is carpeted.

Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12 ft only in the rear half (measuring 5 ft from the back wall) of the exhibit space. A maximum height of 4 ft is allowed in the front half of the exhibit space (measuring 5 ft from the aisle).

Corner Perimeter Exhibit Spaces:

A corner perimeter exhibit space is at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for perimeter exhibit spaces apply.

10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4 ft height limitation only applies to the portion of the exhibit space which is within 10 ft of an adjoining exhibit space or corner.

All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity and storage.

