

BUILDING OPERATING MANAGEMENT'S
NFMT[®]VEGAS

National Facilities Management & Technology November 1-2, 2016 • Mirage Events Center

Make a **STRONG IMPACT** and
STAND OUT from Your Competition

SPONSORSHIP
PROGRAM



NFMT Vegas Sponsorship Program

All NFMT Vegas sponsors receive the following benefits:

Featured Logo Placement:

- » NFMT Vegas Event website
- » NFMT Vegas Event Directory “Sponsors” section
- » NFMT Vegas Event Directory with your company description
- » Sponsorship acknowledgement signage at the event

Additionally:

- » One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
- » One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/vegas.
- » Additional bonus point(s) towards exhibit space selection for the following year’s event.
- » Right of first refusal for the following year’s event.
- » Detailed sponsor exposure report post-event.

Quick Facts:

In 2014, our event sponsors reached:

- » 78,594 facility management professionals through the NFMT Vegas event website.
- » 59,608 facility management professionals through direct mail drops.
- » 171,500 facility management professionals through email.

FOR SPONSORSHIP INFORMATION
www.nfmt.com/Vegas

Laurie Vega

Accounts A and B, plus numeric companies
414-228-7701 Ext. 482
laurie.vega@tradepress.com

Jodi Denton

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Lucy Kaufmann

Accounts D and L-P
414-228-7701 Ext. 477
lucy.kaufmann@tradepress.com

Add a Brand Builder: Enhance your Sponsorship participation by adding a Brand Builder. By adding a Brand Builder, you increase your brand awareness pre-event, during the event, and post-event with significant exposure.

Platinum Level

Networking Party

Align yourself with the big kickoff celebration where you will be seen by the hundreds of attendees while they network, enjoy food, drink and entertainment. Your sponsorship also includes:

- Large, visible signs will be positioned in your exhibit space, the food court area, conference walkways and in the exhibit hall on Tuesday, inviting attendees to the reception.
- Networking Party invitations to be distributed at registration. The invitations prominently display your logo as the sponsor.

Investment: **\$10,000**

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad:..... \$1,850

Total Value:..... **\$12,350**

Your Investment: **\$10,500**

Tote Bags

Distributed to all attendees as they check-in at the pre-registration desk or at the onsite registration desk. NFMT Vegas tote bags contain the official Event Directory, Lunch Coupons, and other registration materials.

Your logo is featured on the bag along with the official Event logo.

Investment: **\$9,000**

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad:..... \$1,850

Total Value:..... **\$11,350**

Your Investment: **\$9,500**

Cash Prize Drawing

Add excitement and traffic to your exhibit space with this opportunity - this is the ultimate exhibit space traffic builder! Each attendee receives an enter-to-win form in their tote bag. This form is required to be dropped off in the ballot box which will be located in your exhibit space. A prize will be awarded on each day of the event. You will have the opportunity to have a representative on stage to welcome attendees to the drawing, draw a winning entry form, and present the prize to the winner.

Investment: **\$7,000**

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad:..... \$1,850

Total Value:..... **\$9,350**

Your Investment: **\$7,500**

Badge Holders

The badge holders are like having hundreds of “walking billboards” on the event floor, as this sponsorship includes your company logo on each attendee badge holder.

Investment: \$6,000

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad: \$1,850

Total Value: \$8,350

Your Investment: \$6,650

Gold Level

Audio Visual Services

Get your name/logo up in lights by sponsoring the Audio Visual Services at NFMT Vegas. Your branding will be a prominent feature at each educational session (more than 60 sessions) on Tuesday & Wednesday of the event. Your branding will be seen by thousands as attendees eagerly wait for their session to start.

Investment: \$5,000

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad: \$1,850

Total Value: \$7,350

Your Investment: \$5,650

Lunch Coupons (2 available)

An \$8-off lunch coupon is included in every attendee tote bag, which features your company logo identifying you as the Sponsor. Plexiglas sign holders are placed throughout the concession area displaying your logo as the Lunch Coupon Sponsor. You will receive 50 coupons to hand out at your exhibit space.

Investment: \$3,000

BRAND BUILDER

Rotating Image Ad:..... \$500

Full page, 4C Event Directory Ad: \$1,850

Total Value: \$5,350

Your Investment: \$3,700

Charging Stations (3 available)

Place your branded artwork on this great option as attendees charge up for the day. These stations provide a great area of extended brand coverage while attendees charge at one of the charging station kiosks in the exhibit hall.

(Artwork to be provided print-ready by the sponsor)

Investment: \$3,000

BRAND BUILDER

Rotating Image Ad:..... \$500

Full Page, 4C Event Directory Ad: \$1,850

Total Value: \$5,350

Your Investment: \$3,700

Silver Level

Program-at-a-Glance Signage

Your company logo will be prominently displayed on two large Program-at-a-Glance sign boards that outline the complete NFMT Vegas schedule. These sign boards are located in the registration area and near the conference session rooms, so your company logo is viewed continuously throughout the three day event.

Investment: **\$2,000**

BRAND BUILDER

Rotating Image Ad:..... \$500

½ page, 4C Event Directory Ad:..... \$1,435

Total Value: **\$3,935**

Your Investment: **\$3,100**

Exhibitor Locator Signage

Your company logo will be viewed by thousands of NFMT Vegas attendees on two Exhibitor Locator Signs while searching for exhibitor information. These signs are located at the exhibit hall entrance and at the back of the exhibit hall. This is a high-impact opportunity to build company recognition.

Investment: **\$2,000**

BRAND BUILDER

Rotating Image Ad:..... \$500

½ page, 4C Event Directory Ad:..... \$1,435

Total Value: **\$3,935**

Your Investment: **\$3,100**

Aisle Banners

Have your logo and exhibit space number high above the exhibit floor for all attendees to see. Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the exhibit floor.

Investment: **\$1,500**

BRAND BUILDER

Rotating Image Ad:..... \$500

½ page, 4C Event Directory Ad:..... \$1,435

Total Value: **\$2,935**

Your Investment: **\$2,200**

Sponsorship Contract

YES! My company would like to participate in the Sponsorship Program at NFMT Vegas 2016. Please print or type clearly.

Please reserve the following sponsorship opportunity: _____
 (Description of Sponsorship) (Price)

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Sponsor Agreement/Commitment: To secure your sponsorship a 50% deposit must be received by ROC Exhibitions, Inc. along with the completed sponsorship contract. Final payment must be received by August 1, 2016. Sponsorships purchased after August 1, 2016 require payment in full along with a completed contract. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: _____ Exhibit Space #: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Authorized Signature: _____ Date: _____

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$ _____ VISA MasterCard American Express

Credit card number _____ CCV Code _____ Expiration date _____

Name of cardholder (please print) _____

Credit Card Authorization Signature _____

Credit Card billing address: Same as above

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor authorizes ROC Exhibitions, Inc. to charge this credit card for the balance due, on August 1, 2016

Initials and date: _____

To secure your sponsorship contact your Exhibitor Account Executive:

Laurie Vega
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 Plus numeric companies
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