Definition:

In-line or linear exhibit spaces are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their exhibit space leaving one side of their exhibit space exposed to the aisle.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Exhibit Space Rental Includes – Drape and ID Sign:

- In-line space will have a standard 8' high black and white back drape and 3' high black side drape.
- Booths 300 square feet or less will receive an identification sign. Name will be taken off the space invoice.

Carpet:

The Expo Hall is **not** carpeted. **Exhibit spaces are required to have carpet or some type of floor covering**. You are allowed to bring your own or order from the official event contractor. If you need to use the concrete floor to demonstrate your product, please contact Event Management for approval.

Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8' only in the back half (measuring 5' from the back wall) of the exhibit space. A maximum height of 4' is allowed in the front half of the exhibit space (measuring 5' from the aisle). [See image A below]

Corner In-line or Linear Exhibit Spaces:

A corner exhibit space is an in-line/linear exhibit space at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibit space apply.

10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4' height limitation only applies to the portion of the exhibit space which is within 10' of an adjoining exhibit space or corner. [See image B below]

All exhibit spaces must adhere to display regulations:

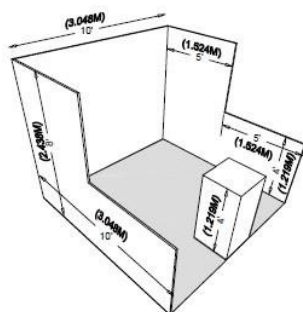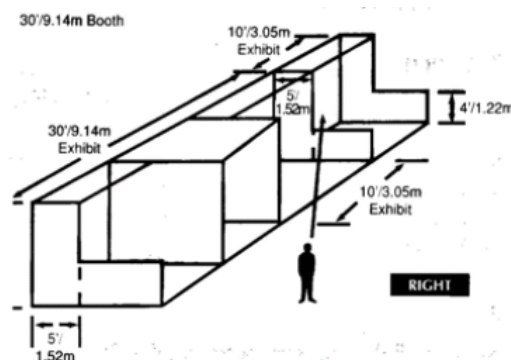Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

IMAGE A

IMAGE B