

## **Company History and Mission**

### What Makes Curry UNIQUE?

100% OF DEADLINES MET, GUARANTEED.

ALWAYS WORK WITH A RESPONSIVE HUMAN WITH LONG TENURE.

#### 95% CUSTOMER RETENTION OVER 3-YEAR PERIOD.



1977/early 1978
Sandy Cohen and her
partner, Jack Ebert, bought
a quick copy franchise
called Curry Copy Center.



Paula bought Sandy's ownership of the company and became the new owner of what is now known as Curry Printing.



Curry was founded by Sandy Cohen and Jack Ebert in 1977. Sandy bought Jack's share of the business in 1985 and became the full owner. Loyal clients returned month after month, and the business grew steadily year after year.

Paula Fargo, Sandy's daughter, began working full-time in 1987, after earning her M.B.A. at Loyola University. In 1992, Paula bought the company from Sandy and became the new owner of Curry Printing.

In the years since Paula bought Curry, there have been staggering changes in the printing industry. Technological advances have brought about dramatic increases in quality, speed and productivity. Curry has very little turnover, and has an extremely strong, talented, and professional staff. Everyone at Curry looks forward to the future and the many new challenges that await us there.

## The Ultimate Printing Experience

# Our Proven Process



#### PRELIMINARY

- Customer Contact
- Needs Assessment
- Present Solution
- · Work out the Details



- Preflight Client Provided File or Create Artwork from Scratch
- Internally Review Client Proof
- Show Client Proof
- Client Makes Changes or Client Approves Job



# POST-ORDER FOLLOW UP

• Follow up with Client to Ensure Satisfaction



#### **PACK UP**

- · Pack up Job
- Deliver the Job or Client Picks up



#### **PRODUCTION**

- Manufacture the Materials
- Quality Control Check

### **Products & Services**



#### **Graphic Design**

Professional designers can assist you with your entire project.

- · Logo Design
- Corporate Identity and Branding
- Product Conceptualization
- · Publication Design
- Digital Ads, Flyers, and Social Media Graphics



#### **Digital and Offset Printing**

'New age' and 'old school' for all of your printing needs.

- Full-Color and Exact Color Matching
- · Large or Small Quantity Reproductions
- Wide Variety of Paper Stock and Finishes



#### **Wide Format Printing**

Temporary or permanent signage to get your message across.

- Custom Signs and Cut Vinyl
- Posters and Banners
- Trade Show Displays
- Retractable Banners
- Yard Signs
- A-Frames
- Vehicle Magnets

#### **Promotional Items**

An unlimited variety of products for any price point.

- Writing Instruments
- Drinkware
- Bags
- Tech Accessories
- · Gourmet Food Gifts
- Awards
- · Eco-Friendly Options
- · Custom Packaging

# Printed, Embroidered and Dye-Sub Apparel

A walking canvas to display your brand.

- T-Shirts and Polos
- · Hoodies and Pull-Overs
- · Caps and Beanies
- Backpacks

#### **Mailing Services**

Saving you money and improving the speed of your delivery.

- Appeal Mailers
- Postcards
- Employee Benefits Packages
- Statements
- Kitting and Fulfillment



# Women/Minority Owned Business Certifications

When you work with Curry Printing as your MBE/WBE-certified vendor and partner, you can rely on our years of stability. Since 1989, Curry Printing has continuously withstood the increasingly stringent process of becoming certified as a woman/minority owned business.

Organizations come back to Curry Printing time and again because we are prompt and accurate both in filing MBE/WBE-related paperwork to government agencies, and in filing monthly status reports to our clients.

We do our part to protect your projects from bureaucratic snags and snafus. Government contractors and nonprofits alike will tell you that we go out of our way to deliver superior quality with a faster turnaround. Even beyond this, we provide a higher level of professionalism and we always deliver what we promise. This is why so many organizations begin using us to fulfill contractual requirements and continue to return to us long after the contract ends.

# Curry Printing's Certifications:

City of Baltimore MBE/WBE Certification #89-001238

City of Baltimore SBA HUBZone #60163

State of Maryland MDOT MBE/WBE Certification #96-321

State of Maryland Small Business Reserve #SB05-2116

The Prince George's County Government MBE Certification MBE-22-16476

Montgomery County MFD #96-321

Metropolitan Washington, DC DBE Certification MBE0002165

State of Delaware OSD Office of Supplier Diversity #DE20053527

State of Delaware SBF Small Business Focus Program #SBF20051367

State of Pennsylvania DGS Small Business #398635

State of Pennsylvania United Certification Program DBE #13950

City of Philadelphia WBE #111857

State of Virginia SWaM Certification #685202



State of New York DBE #53641

Massachusetts SDO WBE #87303152

State of North Carolina HUB Certification



### **Testimonials**

"They actually read my copy and let me know if something seems off...not that I expect them to be my proofreader, it's more like they share ownership of my client's brand and it matters to them. Their work is pristine. If you want your customers to know you pay attention to detail, it's reflected in your materials printed by Curry Printing."

Shepard Art Studio

"You and your team have exceeded expectations once again and we appreciate your partnership."

Nationwide Insurance

"I recently had to have 15K print materials and 10K+ giveaways delivered to over 120 locations & Curry Printing helped to execute the project seamlessly. From planning to organizing to ordering, shipping, etc. they exceeded expectations from start to finish, ultimately making the overall experience easier and more efficient. I can't speak highly enough of this company and the people who work for them, they are all so awesome!"

CVS

"Curry Printing has always been accommodating. Margie and Lisa have always been so kind and helpful! I am glad we were able to find a printing company local to Baltimore to utilize for our printing needs!"

Sagamore Pendry

"Curry really does live up to their promise about meeting "impossible deadlines." I genuinely cannot imagine a vendor ever topping my experiences with Curry Printing. They really are THAT good, and I would recommend them to anyone who wants to put a name, logo or custom graphic onto almost anything."

MECU Baltimore

"Friends School of Baltimore has had only very positive experiences with Curry Printing, and specifically Paula. We look forward to working together again!"

Friends School of Baltimore

"It's so great to work with a company I truly trust to have my back EVERY TIME. Thank you so much!!! I can't say it enough:)"

**Meeting Solutions** 



