NO cost - LOW cost
Marketing Opportunities

Marketing Toolkit
Marketing your participation is key to helping you have a successful NFMT experience. Review the NO COST options below to help you promote your participation at NFMT.

E-mail Invite using a Unique Registration Link
All exhibitors are assigned a unique registration link to use. Insert your link in any e-marketing tools sent to your database promoting your participation at the event to help build traffic to your booth. An NFMT branded HTML template is also available, which can be customized with your company logo and product. Simply insert your unique registration link prior to sending. Using your unique link gives you access to reports on who registers with your link.

Banner Ads
Various sized banner ads are available. After downloading a web banner, use your unique registration link to access reports on who registers with your link!

VIP All-Access Pass
Invite your customers to the conference and expo with the All-Access Pass. *If you are interested in sending out hard copies to your database, we can mail you an inventory of them. Otherwise, you can send the VIP pass out as a pdf attachment in an email to your database.

The following pages contain LOW COST! marketing opportunities.
Showcase Your Company, Products & Services

Are you looking for ways to drive traffic to your exhibit space? Do you want to reach NFMT audience even when the Expo Hall is closed and conference sessions are in progress? Do you have a limited budget? Not to worry! The NFMT 2019 Baltimore Product Showcase can fulfill those needs!

Cost: $795 per panel

Do you have multiple products and/or services you would like to illustrate? Consider purchasing an entire display for $2,800 ($380 savings!) Reserve all four panels of a display unit and we’ll feature your company logo on a the display header.

Features:

- Product Showcases are placed in high-traffic areas — near registration and near the conference session meeting rooms in the Pratt Street Lobby.
- Participating company’s graphics will occupy one 968mm x 2210mm (1m x 2.44m) panel.
- Promotional content may include: company name, exhibit space number, company logo, product description, QR code and photo of product. It’s your design, be creative!
- Product Showcase will be on display the entire duration of NFMT event.

Benefits:

- Keeps your company’s products and services in the forefront of attendee’s minds even when they are outside the Expo Hall.
- Generates interest in your products/services.
- Drives traffic to your exhibit space.
- Builds awareness for your brand.

Questions?
Laura Koski • 630-271-8226 • lkoski@rocexhibitions.com

Exhibitor Account Executives

Laurie Vega
Companies A – B, plus numeric
Phone: 414-228-7701, Ext. 482
Fax: 414-228-1134
laurie.vega@tradepressmedia.com

Kayleigh Norton
Companies C, D, and L – P
Phone: 414-228-7701 Ext. 477
Fax: 414-228-1134
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Fax: 414-228-1134
nick.fetek@tradepressmedia.com

Debbie Hanamann
Companies Q – Z
Phone: 414-228-7701 Ext. 305
Fax: 414-228-1134
debbie.hanamann@tradepressmedia.com
Please reserve _______ Product Showcase panel(s) for my company. Total Cost: _______

Product Showcase Agreement/Commitment
To secure your Product Showcase panel(s) the total amount must be received by ROC Exhibitions along with this completed contract. Due to the nature of the Product Showcase and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.

- Product Showcase subject to availability.
- Specs and submission guidelines will be confirmed after contract and payment are received.
- Artwork deadline is March 1, 2019.

Company Name: ___________________________________________ Exhibit Space #: __________________________
Address: __________________________________________________ Address 2: __________________________
City: _______________________________________________________ State: __________________________ Zip Code: __________________________
Contact Name: ____________________________________________
Tel: ______________________________________________________ Fax: __________________________
Email: _____________________________________________________ Web Site: __________________________
Authorized Signature: _____________________________________ Date: __________________________

(Please indicate your preferred method of payment.)

☐ Check (please make check payable to ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

☐ Please charge my credit card $: ________
   - VISA  - MasterCard  - American Express
   Credit Card #: ________________________________________ CCV Code: ___________ Expiration date: ___________
   Name of cardholder (please print): ________________________________________________
   Credit Card Authorization Signature: _____________________________________________
   Credit card billing address: ☐ Same as above
   Address: ____________________________________________________________
   City: _______________________________________________________ State: __________________________ Zip Code: __________________________

Please send completed contract to Laura Koski — lkoski@rocexhibitions.com or by fax 630-271-8234
TAKE YOUR PLACE AT A TABLE
AND RESERVE YOUR TOPIC TODAY
Wednesday, March 27 • 5:10 - 6:30 p.m.

YOUR TABLE AWAITS
Solutions Exchange puts you at the head of a roundtable discussion and creates an unparalleled opportunity to position your organization as an industry information resource.

As a Solutions Exchange host, you’ll facilitate a non-commercial discussion among attendees on a topic of pertinent industry interest. After 20 minutes the roundtable concludes and another group of attendees will join your table. Your roundtable will repeat three times, providing you with dozens of interested facility professionals.

Host a table for $1,195
Tables are limited and available only to NFMT 2019 Exhibitors.

Past Table Topics Included:
• Acoustics & LEED in Green Buildings
• An Introduction to Integrated Workplace Management Systems (IWMS)
• Creating Defensible Capital Budgets in an Uncertain Economy
• Daylighting and Other Energy Saving Strategies
• EISA ACT and What You Need to Know
• Energy and the Building Envelope
• Energy Efficient Building Automation
• Energy Reduction at Your Facility
• Facade Restoration — Exterior Aluminum Restoration and Maintenance
• Green Cleaning and LEED
• Hand Dryer and the Hygienic, Green Facility
• Keys to Job Finding and Career Advancement
• Long Term Door Solutions
• Modernize Your Elevator: Achieve Energy Savings
• Optimizing Your CMMMS
• Portable Air Conditioning
• Renewable Energy — Making an Impact on the Market
• Sustainable Options for Door Renovation and Maintenance
• Sustainable by Design — Doing More with Less
• Sustainable Roofing Solutions
• Tankless Water Heater Technology for Energy Efficiency
• UVC and Energy Savings

Table Host Benefits Include:
BEFORE THE EVENT:
• Table topic and description on Solutions Exchange page of nfmt.com/baltimore
• Your Logo and URL listed in the Solutions Exchange page of nfmt.com/baltimore

AT THE EVENT:
• Table topic, description and company logo included in the Solutions Exchange page in the NFMT 2019 event directory
• Promotional sign placed in your exhibit space during Tuesday’s Expo hours
• Opportunity to furnish up to 200 pieces of company materials for the literature table during Solutions Exchange

AFTER THE EVENT:
• Complete mailing information for all attendees during Solutions Exchange

Act quickly to host a SOLUTIONS EXCHANGE Table
HOST A SOLUTIONS EXCHANGE TABLE AT NFMT 2019

Wednesday, March 27
5:10 - 6:30 p.m.
Baltimore Convention Center

Host a table for only $1,195

Solutions Exchange is a non-commercial discussion about topics, trends, technology or solutions for the facilities professional.

YES! My company would like to host a 2019 Solutions Exchange table at the cost of $1,195*

*Cancellation of a contracted Solutions Exchange Table will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

☐ I hosted a table last year and would like to use the same topic and description.

SELECT A TOPIC
☐ ADA
☐ Building Automation
☐ Data Centers
☐ Design & Construction
☐ Doors & Hardware
☐ Elevators
☐ Emergency Preparedness
☐ Energy Efficiency
☐ Equipment Rental & Tools
☐ Fire Safety
☐ Flooring
☐ Green
☐ Grounds Management
☐ HVAC
☐ IAQ
☐ Interior: Ceilings, Furniture & Walls
☐ Lighting
☐ Maintenance & Operations
☐ Outsourcing
☐ Paints & Coatings
☐ Plumbing & Restrooms
☐ Power Generation
☐ Roofing
☐ Security
☐ Software
☐ Windows & Exterior Walls
☐ Other, please contact me to discuss

PLEASE PRINT OR TYPE ALL INFORMATION

Company Name: ________________________________________________________________
Address: ________________________________
City: __________________________ State: _______ Zip Code: _______
Province/Postal/Country (if applicable): __________________________
Contact Name: ________________________________________________________________
Tel: __________________________ Fax: __________________________
Email: __________________________
Web Site: ________________________________________________________________
Authorized Signature: __________________________________________________________
Date: ____________

(Please indicate your preferred method of payment.)
☐ Check (please make check payable to ROC Exhibitions).
Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532
☐ Please charge my credit card $: __________
☒ VISA ☐ MasterCard ☐ American Express
Credit Card #: __________________ CCV Code: ________ Expiration date: __________
Name of cardholder (please print): __________________________________________________
Credit Card Authorization Signature: __________________________________________________

Credit card billing address: ☐ Same as above
Address: ________________________________
City: __________________________ State: _______ Zip Code: _______

Additional details will be sent to you once the contract is received and payment processed.

To reserve your table please submit the completed form or contact:

Laurie Vega
Companies A – B, plus numeric
Phone: 414-228-7701, Ext. 482
Fax: 414-228-1134
laurie.vega@tradepressmedia.com

Kayleigh Norton
Companies C, D, and L – P
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Fax: 630-271-8234
lkoski@rocexhibitions.com

Please direct topic content inquiries and questions to:
Full Page 4C Event Directory ad, and Directory listing logo

Reg Price: $2,595
Package: $1,595
Savings of: $1,000

1/2 Page 4C Event Directory ad, and Directory listing logo

Reg Price: $2,000
Package: $1,275
Savings of: $725

1/4 Page 4C Event Directory ad, and Directory listing logo

Reg Price: $1,455
Package: $930
Savings of: $525

Take Advantage of NFMT 2019 Exhibitor Advertising Packages.
Contact your Exhibitor Account Executive:

Laurie Vega
Companies A – B, plus numeric
Phone: 414-228-7701, Ext. 482
Fax: 414-228-1134
laurie.vega@tradepressmedia.com

Kayleigh Norton
Companies C, D, and L – P
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kayleigh.norton@tradepressmedia.com

Nick Fetek
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nick.fetek@tradepressmedia.com

Debbie Hanamann
Companies Q – Z
Phone: 414-228-7701 Ext. 305
Fax: 414-228-1134
debbie.hanamann@tradepressmedia.com
Please reserve directory advertising selected below:

**RED Advertising Package**  $1,595

**WHITE Advertising Package**  $1,275

**BLUE Advertising Package**  $930

Upgrade your Red Advertising Package with a Special Placement Ad:

- Add $225 red
- Add $430 red

If not interested in an Ad Package, but would like to include our company logo with our NFMT2019 Event Directory listing:  $250

Please note: Cancellation of contracted ad packages and/or logo insertion will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

**Space Deadline:** January 30  **Materials Due:** February 6

Name: ____________________________________________
Email: ____________________________________________

Company: _______________________________________________________________________________________
Address: _______________________________________________________________________________________
City: __________________________________________ State: __________________ Zip/PC: ______________________
Country: _______________________________________________________________________________________

Contact Name: ___________________________________________________________________________________
Tel: __________________________________________ Fax: _______________________________________________

Authorized Signature: ___________________________ Date: _____________________________

(Please indicate your preferred method of payment.)

- Check (please make check payable to ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532
- Please charge my credit card $: ____________  ○ VISA  ○ MasterCard  ○ American Express

Credit Card #: __________________________ CCV Code: ____________ Expiration date: ____________
Name of cardholder (please print): __________________________

Credit Card Authorization Signature: __________________________

Credit card billing address:  □ Same as above
Address: _______________________________________________________________________________________
City: __________________________________________ State: __________________ Zip Code: ____________________

Advertising Mechanics:
- Trim Size: 7.875” x 10.75”
- Bleed Page: 8.125” x 11”
- Spread Bleed: 16” x 11”
- 1 Page: 7” x 10”; 1/2 Page H: 7” x 4.875”; 1/2 Page V: 3.375” x 10”; 1/4 Page: 3.375” x 4.875”

Preferred Materials: Electronic submission, contact production manager (tel. 414-228-7701, ext. 469) for requirements or go to www.nfmt.com/mediakit/adspecs

Payment Terms: 50% due at time of insertion. Final payment due December 21, 2018. Insertions received after December 21, 2018, full payment is due.

Eligible Advertisers: Exhibitors only.

Laurie Vega
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Phone: 414-228-7701 Ext. 305
Fax: 414-228-1134
debbie.hanamann@tradepressmedia.com

Return this form and send ad materials to:
Amanda Balistreri
NFMT Event Directory
2100 West Florist Avenue
Milwaukee, WI 53209
Tel: 414-228-7701 (ext. 469)  Fax: 414-228-1134

Upload files to:
www.tradepress.com/uploads
Sponsor Benefits:
Company logo featured on promotional emails to registered attendees. Emails will include:
• Company logo/link to website
• Exhibit Space Number

Distribution: 30,000
• NFMT 2019 Pre-Registrants
• Facility Professionals within a 125 mile radius of Baltimore

Available Dates - Choose one
(Delivered at approximately 8:00 pm ET)
☐ Monday, March 25
☐ Tuesday, March 26
☐ Wednesday, March 27

*Cancellation will result in a cancellation fee of 100% of the monies paid.
This cancellation policy also includes exhibit space cancellations.

PLEASE COMPLETE ALL INFORMATION AND RETURN

Company Name: _____________________________________________________________
Address: ___________________________________________________________________
City: __________________________________________ State: ___________ Zip Code: ______
Province/Postal/Country (if applicable): __________________________________________
Contact Name: ________________________________________________________________
Tel: ______________________ Fax: ______________________
Email: ______________________
Web Site: ______________________
Authorized Signature: __________________________________________________________
Date: ______________________

(Please indicate your preferred method of payment.)
☐ Check (please make check payable to ROC Exhibitions, Inc.).
Mail to ROC Exhibitions, Inc., 1963 University Lane • Lisle, IL 60532
☐ Charge my credit card $: ______________________
☐ VISA ☐ MasterCard ☐ American Express
Credit Card #: ______________________ CCV Code: ________ Expiration Date: ______
Name of cardholder (please print): ______________________________________________
Credit Card Authorization Signature: _____________________________________________
Credit card billing address: ☐ Same as above
Address: ___________________________________________________________________
City: __________________________________________ State: ___________ Zip Code: ______

Additional details will be sent once contract has been received and payment processed.

Daily Highlight Video
COST: $3,500*
Videos will include:
• Your company verbally recognized at the beginning of the Daily Highlight Video directing attendees to your Exhibit Space
• Company Logo displayed
• Exhibit Space number displayed

(Example messaging: “Our video today is presented by ABC company, see the newest in LED replacement lighting at exhibit space 12345.”)

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