1. EVENT MANAGEMENT: The words ‘Event Management’ as used herein shall mean event or in the management of the Exhibition.

2. ELIGIBLE EXHIBITS: Exhibits will be limited to those companies or other entities offering services to Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this event is held. In the event the holding of the Exhibition or the performance of Event Management under the contract, the Exhibitor has an obligation to return the display space or the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be permitted at such times or in any area of the exhibit space.

3. OFFICIAL SERVICE CONTRACTOR: To assure orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unauthorized persons, all services required for the proper demonstration of operation of Exhibitor’s display, in which articles are required for the proper demonstration of operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identifying mark which is distinctively characteristic and unique to the Exhibitor’s exhibit space non-exhibiting Companies’ Representatives. Rulings of the Event Management shall be final and binding.

4. DEFAULT IN OCCUPANCY: If exhibition space is not occupied by the time set for completion of installation of displays, such space may be occupied by other Exhibitor for such purposes as the Event Management may determine.

5. SUB-LEASING: Exhibitor shall not sublet his space, or any part thereof, of the exhibition of anything not specified in the contract. Exhibitor may not exhibit, offer for sale, give as a gift, or make available any articles not listed in the exhibit space contract. Admittance is limited to articles required for the proper demonstration of operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identifying mark which is distinctively characteristic and unique to the Exhibitor’s exhibit space non-exhibiting Companies’ Representatives. Rulings of the Event Management shall be final and binding.

6. DAMAGE TO PROPERTY: Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard exhibit space equipment, or to other Exhibitor’s property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard exhibit fixtures.

7. OFFICIAL SERVICE CONTRACTOR: To assure orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unauthorized persons, all services required for the proper demonstration of operation of Exhibitor’s display, in which articles are required for the proper demonstration of operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identifying mark which is distinctively characteristic and unique to the Exhibitor’s exhibit space non-exhibiting Companies’ Representatives. Rulings of the Event Management shall be final and binding.

8. SPEECH SERVICE: Electricity, water, gas, and other utilities, as well as other special services, needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for the same. The types of service to be furnished may be determined by Event Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Event Management.

9. EXHIBIT SPACE REPRESENTATIVES: Exhibit space representatives shall be restricted to Exhibitor’s Employees and their authorized Representatives. Exhibit space representatives shall wear an Exercise, and shall not conduct business in the exhibit space of Exhibitors other than Exhibitor only from within his exhibit space. The distribution of any articles that interfere with the display, or in the interest of decorum, or appearance and safety shall be prohibited.

10. ELECTRICAL SAFETY: All wiring on displays or display fixtures must conform to the applicable standards of the National Electric Code and shall be in full working order.

11. SAFETY AND FIRE LAWS: All applicable safety and fire laws and regulations must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring must comply with local codes and requirements. Smoking in exhibits is forbidden. Crowding will be restricted, aisles and fire exits must not be blocked by exhibits. No displays of paper, pine boughs, leafy decorations, trees, or tree branches are allowed. Acetone and most rayon drapes are required for the proper demonstration of operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identifying mark which is distinctively characteristic and unique to the Exhibitor’s exhibit space non-exhibiting Companies’ Representatives. Rulings of the Event Management shall be final and binding.

12. DECORATION: Event Management shall have full discretion and authority in the placing, arranging, and general appearance of all displays. The Exhibitor must not make any changes in his exhibit space without prior written approval from Event Management.

13. SOUND LEVEL: Mechanical or electrical devices which produce sound must be operated so as not to prove disturbing to other Exhibitors. Event Management reserves the right to determine the permissible levels of sound and any devices or apparatus used for such purposes.

14. PERFORMANCE OF MUSIC: The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occur in the Exhibitor’s exhibit space must be licensed and approved by the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Event Management from any damages or expenses incurred by Event Management due to the Exhibitor’s failure to obtain such licenses.

15. LOTTERIES / CONTESTS: The operation of games of chance, or lottery devices, or the distribution of samples, premiums, contests, or prize drawings is prohibited. The Exhibitor agrees to abide by all applicable law and on written approval from Event Management. Furthermore, any such activity shall remain within the constraints of the exhibit space only.

16. PERSONNEL AND ATTIRE: Event Management reserves the right to determine whether the personal appearance of the Exhibitor, his Agents, or Employees acting for it in the management of the Exhibition.

17. EXHIBITOR CONDUCT: Exhibitors wishing to conduct retail sales within their exhibit space are required to obtain written permission from Event Management. Salespersons or representatives of Exhibitors are required to conduct themselves in a manner respectful and courteous to all persons and to comply with the rules and regulations promulgated pursuant to the contract, the Event Management may, without notice, terminate this agreement and retain all monies received on account as liquidated damages. The Exhibitor agrees to indemnify and hold harmless Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this event is held.

18. AGREEMENT TO RULES: Exhibitor, for himself or herself and his or her employees, and representatives, agrees to abide by the foregoing rules, regulations, and guidelines set in the exhibitor manual. If the Exhibitor defaults in any of its obligations under this contract or violates any of the rules and regulations, or in the event the holding of the Exhibition or the performance of Event Management under the contract, the Exhibitor has an obligation to return the display space or the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be permitted at such times or in any area of the exhibit space.

19. CONTRACT ACCEPTANCE: Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Event Management.

20. TERMINATION OF EXHIBITION: In the event the premises in which the Exhibition is held shall become, in the sole discretion of Event Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Event Management under the contract, the Exhibitor has an obligation to return the display space or the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be permitted at such times or in any area of the exhibit space.

21. RESOLUTION OF DISPUTES: In the event of a dispute or disagreement between the Exhibitor and the Event, the Exhibitor may bring such dispute to the attention of Event Management, who shall investigate the matter and make such disposition of the property as it may deem desirable without any liability to the Event Management.

22. RECEIPT OF GOODS AND EXHIBITS: All arriving goods and exhibits will be received at receiving areas designated by Event Management. All incoming goods and exhibits must be plainly marked and all charges prepaid.

23. INSURANCE: Exhibitor is advised to see that his regular company insurance includes exterminatorial coverage, and that he has his own theft, public liability, and property damage insurance.

24. PHOTOGRAPHY: Before, after, or during event hours, no photography or videotaping will be permitted anywhere except by Event Management or the official event photographer. Only those representatives of the media designated and supervised by Event Management will be permitted to photograph or videotape in the exhibit area.

25. PERMIT: All Exhibitors shall be required to have a permit to participate in the exhibition. Any individual, whether exhibitor or attendee, is prohibited from taking photographs or electronic images of exhibit displays or their contents without the permission of the exhibitor involved.

26. LOSSES: Event Management shall bear no responsibility for damage to Exhibitor’s property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor’s own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for its delivery, installation, operation, and removal.

27. AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Event Management. The Event Management may, without notice, terminate this agreement and retain all monies received on account as liquidated damages. The Exhibitor agrees to indemnify and hold harmless Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this event is held.

28. DEFAULT: If the Exhibitor defaults in any of its obligations under this contract or violates any of the rules and regulations, or in the event the holding of the Exhibition or the performance of Event Management under the contract, the Exhibitor has an obligation to return the display space or the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be permitted at such times or in any area of the exhibit space.

29. AGREEMENT TO RULES: Exhibitor, for himself or herself and his or her employees, and representatives, agrees to abide by the foregoing rules, regulations, and guidelines set in the exhibitor manual. If the Exhibitor defaults in any of its obligations under this contract or violates any of the rules and regulations, or in the event the holding of the Exhibition or the performance of Event Management under the contract, the Exhibitor has an obligation to return the display space or the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be permitted at such times or in any area of the exhibit space.

30. CONTRACT ACCEPTANCE: Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Event Management.

31. FORUM SELECTION: All disputes and matters arising under, in connection with or incident to this agreement shall be tried in the circuit court of the State of Illinois, regardless of such State’s conflict of laws principles.

32. CHOICE OF LAW: This Agreement shall be governed by and construed in accordance with the internal laws of the State of Illinois, and shall be governed by the laws of the State of Illinois, to the exclusion of the courts of any other state or country.

33. PROMOTION: Any promotion in the event city, at but not limited to, the convention center, hotels, airports, restaurants and bars must receive prior written approval from Event Management. Promotion activities or obstructs access to neighboring exhibit spaces, or that impedes aisles, is prohibited. The Exhibitor agrees that Event Management shall not be responsible for any actions or omissions of the Exhibitor, his Agents, or Employees in the fulfillment of their duties under this contract, or in the course of their employment. The Exhibitor undertakes full responsibility for performances of copyrighted music which occur in the Exhibitor’s exhibit space must be licensed and approved by the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Event Management from any damages or expenses incurred by Event Management due to the Exhibitor’s failure to obtain such licenses.