Make a Strong Impact and Stand Out from Your Competition

BUILDING OPERATING MANAGEMENT’S
NFMT® 2019
National Facilities Management & Technology March 26-28, 2019 • Baltimore
SPONSORSHIP PROGRAM
NFMT 2019 SPONSORSHIP PROGRAM

All NFMT Baltimore sponsors receive the following benefits:

Featured Logo Placement:

- NFMT Event website
- NFMT Event Directory “Sponsors” section
- NFMT Event Directory with your company description
- E-Mail broadcasts and direct mail campaigns
- Sponsorship acknowledgement signage at the event

Additionally:

- One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
- One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/baltimore.
- Additional bonus point(s) towards exhibit space selection for NFMT 2020.
- Right of first refusal for NFMT 2020.
- Detailed sponsor exposure report post-event.

Add a Brand Builder: Enhance your sponsorship participation by adding a Brand Builder. By selecting this option, you increase your brand awareness pre-event, during the event, and post-event with significant exposure.

Quick Facts:

In 2017, our event sponsors reached:

- 70,000 facility management professionals through broadcast emails.
- 309,965 facility management professionals through the NFMT event website.
- 100,000 facility management professionals through the publications Building Operating Management and Facility Maintenance Decisions.
Platinum Level

Presenting Sponsor
As the Presenting Sponsor, your company name and logo will be integrated into the event branding. Premier recognition in sponsor listing: your name/company logo will be showcased above/before sponsors at lower levels, including premier mention in invitations, press releases, event directory, website and event signage. Presenting Sponsor will receive “top billing” in all event advertising and promotion, and on all event signage and materials.

Investment: $25,000

Brand Builder

Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Aisle banner*: $1,500
Total Value: $29,645
Your Investment: $25,145

Tote Bags (2 available)
Your company logo will be featured on the bag, which is distributed to attendees as they check-in at registration for NFMT. The bag contains the lunch coupon and other registration materials.

Investment: $17,000

Brand Builder

Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Aisle banner*: $1,500
Total Value: $21,645
Your Investment: $17,145

Networking Party (2 available)
Align yourself with the big kickoff celebration and be seen by hundreds of attendees networking and enjoying food, drink and entertainment. This sponsorship includes:
- The opportunity to make a welcome announcement.
- Large, visible signs will be positioned at your exhibit space, the food court area, conference walkways and in the Expo Hall on Tuesday inviting attendees to the party.
- Networking Party invitations to be distributed at registration, displaying your logo as a sponsor.
- Placard in your exhibit space acknowledging your company as a sponsor of the Networking Party.

Investment: $16,000

Brand Builder

Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Aisle banner*: $1,500
Total Value: $20,645
Your Investment: $16,145

Badge Holders
This is your opportunity to have hundreds of walking billboards on the Expo floor. Your company logo will be featured on the attendee badge holders.

Investment: $12,000*

Brand Builder

Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Aisle banner*: $1,500
Total Value: $16,645
Your Investment: $12,145*

*Does not include production cost.

Shuttle Bus Sponsorship
Be the first and last company attendees will see on the shuttle buses transfer of attendees to and from the convention center for NFMT. Your company logo will be included on the shuttle bus schedule signage, on decals affixed to the bus, on the event website travel page, and included on email blasts sent to registered attendees promoting this feature. In addition, you also have the opportunity to provide a promotional video to be played on the bus and viewed by attendees during the transfer (based on availability).

Investment: $10,000

Brand Builder

Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Aisle banner*: $1,500
Total Value: $14,645
Your Investment: $10,145

*Aisle banner location to be determined by Event Management.
Gold Level

Cash Prize Drawing
The ultimate visibility and exhibit space traffic builder. Add excitement and traffic to your exhibit space with this opportunity! Each attendee will receive an Enter-to-Win form which will be dropped off at your exhibit space where the ballot box will be located. Cash will be awarded to a qualified attendee on each day of the event. You will also have the opportunity to have a company representative at the Main Stage to welcome attendees to the drawing, pick the winner, and present the prize.
Investment: $7,000

BRAND Builder
Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Total Value: $10,145
Your Investment: $8,145

Pocket Size Conference-at-a-Glance Handout
This valuable handout, which contains the complete conference schedule, is used again and again by attendees all three days of the event. Your company logo will be featured prominently on the front and back covers of this handout. You also benefit from an ad on the back panel.
Investment: $6,000

BRAND Builder
Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Total Value: $9,145
Your Investment: $7,145

Audio Visual Services
Get your name up in lights! Sponsor the Audio Visual Services at NFMT. Your branding will be a prominent feature at every Conference Session (total of 100 sessions) – Tuesday, Wednesday and Thursday – of the event. Your message will be seen by thousands of eyes as they eagerly wait for their Conference Session to begin.
Investment: $5,000

BRAND Builder
Rotating Image Ad: $800
Full Page, 4C Directory Ad: $2,345
Total Value: $8,145
Your Investment: $6,145

Conference Track Sponsorship
As a Conference Track Sponsor, your company can reach a unique segment of the facilities management market by sponsoring one of these targeted conference tracks. In addition to the standard sponsor benefits, this sponsorship includes one (1) educational session, prominent signage outside each sponsored track session room and company logo in the Event Directory next to the Conference Track. The NFMT Education Department reviews and approves content for sessions and assigns schedule time.
Investment: $4,500

QuickFire Arena Sponsorship
Position your company as an information provider for the NFMT audience. The QuickFire Arena is located in the Expo Hall, where exhibitors offer 20-minute presentations on current trends, solutions and opportunities. In addition to the sponsor benefits, this sponsorship includes your branding on the QuickFire Arena banner hanging above the area, dedicated signage on-site, and logo recognition on the QuickFire Event Directory page.
*Investment does not include a QF session. To include a QF session, the total investment would be $5,295, and based on availability.
Investment: $4,000
Silver Level

Registration Sponsor (4 available)
Your company logo will be featured on top of the attendee registration confirmation emails sent two times pre-event, once when they register, and once right before the event. Includes your company logo, a link to your website, a short tagline and exhibit space number. Additionally, your company logo will be featured in the registration area on-site at NFMT2019.

Investment: $3,000 each

BRAND BUILDER
Rotating Image Ad: $800
½ page, 4C Directory Ad: $1,750
Total Value: $5,550
Your Investment: $4,350

Lunch Coupons (3 available)
The $8 lunch coupon is included in all attendee tote bags, featuring your company logo identifying you as the sponsor. In addition, you will receive 50 coupons to hand out at your exhibit space. Plexiglass sign holders are placed on approximately 20 lunch tables featuring your logo, along with 22” x 28” signs displayed near the concession area, identifying you as the Lunch Coupon sponsor.

Investment: $3,000

BRAND BUILDER
Rotating Image Ad: $800
½ page, 4C Directory Ad: $1,750
Total Value: $5,550
Your Investment: $4,350

NFMT Member’s Lounge
Sponsor the exclusive, high profile lounge area on the Expo Hall floor for NFMT Members and get your brand in front of a highly desirable segment of the NFMT audience. The lounge will serve a dual purpose as an area to pick up exclusive Member perks and a relaxation area for Members during the event. Your sponsorship includes your logo featured on the NFMT Member's Lounge invitation placed at registration, on the floor plan in the Event Directory, on the sign welcoming Members to the lounge and the opportunity to include a piece of sales collateral in the Member Lounge.

Investment: $2,500

BRAND BUILDER
Rotating Image Ad: $800
½ page, 4C Directory Ad: $1,750
Total Value: $5,050
Your Investment: $3,850

Military Lounge
Honor those who serve our country by providing military personnel a comfortable place to rest while at NFMT. Sponsor the Military Lounge area in the Expo Hall and receive distinguished company recognition. Your sponsorship includes your logo featured on the Military Lounge invitation placed at registration, on the floor plan in the Event Directory, and on the sign welcoming military personnel to the lounge. You also have the opportunity to include a piece of sales collateral in the Military Lounge. Plus, the option to purchase additional F&B for this lounge at cost.

Investment: $2,500

BRAND BUILDER
Rotating Image Ad: $800
½ page, 4C Directory Ad: $1,750
Total Value: $5,050
Your Investment: $3,850

Coat & Baggage Check
Be a star to NFMT attendees by giving them a complimentary claim ticket to check their coats and luggage at the Baltimore Convention Center. In addition, you receive extra exposure with your company logo featured on the claim ticket.

Investment: $2,500

BRAND BUILDER
Rotating Image Ad: $800
½ page, 4C Directory Ad: $1,750
Total Value: $5,050
Your Investment: $3,850

Continued>>
Program-at-a-Glance Signage
A high visibility opportunity to feature your company logo on two large Program-at-a-Glance sign boards that outline the complete NFMT schedule. Located at registration and near the Conference Session rooms, your company logo will be viewed continuously during the three day event.
Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $2,000

BRAND BUILDER
Rotating Image Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $800
½ page, 4C Directory Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,750
Total Value:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $4,550
Your Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $3,350

Exhibitor Locater Signage
Your company logo will be viewed by thousands of NFMT attendees searching the Exhibitor Locater sign boards located inside the NFMT Expo Hall entrance and the Building Services Expo Hall entrance. A high impact opportunity for you to build company recognition.
Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $2,000

BRAND BUILDER
Rotating Image Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $800
½ page, 4C Directory Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,750
Total Value:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $4,550
Your Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $3,350

Today at NFMT (3 available)
These sign boards highlight the events taking place each day and are a useful meeting and planning spot for attendees, as they map out their time. Your logo will be featured prominently on all three days in the position selected.
Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,500 per sign

BRAND BUILDER
Rotating Image Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $800
½ page, 4C Directory Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,750
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Your Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $2,850

Aisle Banners
Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the Expo Hall floor. Increase your visibility, have your logo and exhibit space number above the Expo Hall floor for all attendees to see.
Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,500 or 3 for $3,000

BRAND BUILDER
Rotating Image Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $800
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Total Value:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $4,050
Your Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $2,600

Charging Stations (3 available)
Place your branded artwork on this great option as attendees charge up for the day. This station provides a great area of extended brand coverage while attendees charge their mobile phones at the charging station kiosk in the Expo Hall. (Artwork to be provided print-ready by the sponsor)
Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,250 per station

BRAND BUILDER
Rotating Image Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $800
½ Page, 4C Directory Ad:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $1,750
Total Value:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $3,800
Your Investment:  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  .  $2,600
A La Carte
Sponsorship Opportunities

**Platinum Level**
- Presenting Sponsor ........................................... $25,000
- Tote Bags .......................................................... $17,000
- Networking Party ................................................. $16,000
- Badge Holders ..................................................... $12,000
- Shuttle Bus .......................................................... $10,000

**Gold Level**
- Cash Prize Drawing .............................................. $7,000
- Pocket Size Conference-at-a-Glance Handout ................. $6,000
- Audio Visual Services ........................................... $5,000
- Conference Track Sponsorship ................................. $4,500
- QuickFire Arena Sponsorship ................................. $4,000

**Silver Level**
- Registration (4 available) .................................. $3,000 each
- Lunch Coupons ..................................................... $3,000
- NFMT Member’s Lounge ....................................... $2,500
- Military Lounge ................................................... $2,500
- Coat & Baggage Check ........................................... $2,500
- Program-at-a-Glance Signage ................................. $2,000
- Exhibitor Locator Signage ..................................... $2,000
- Today at NFMT (3 available) .................................. $1,500 each
- Aisle Banners ....................................................... $1,500 each or 3 for $3,000
- Charging Stations (3 available) .............................. $1,250 each

FOR SPONSORSHIP INFORMATION
www.nfmt.com/baltimore

Companies A-B, plus numeric
Laurie Vega
LIVE EVENTS SALES MANAGER
P: 414-228-7701, ext. 482
laurie.vega@tradepressmedia.com

Companies C-D, plus L-P
Kayleigh Norton
ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 477
kayleigh.norton@tradepressmedia.com

Companies E-K
Nick Fetek
ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 449
nick.fetek@tradepressmedia.com

Companies Q-Z
Debbie Hanamann
SENIOR ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 305
debbie.hanamann@tradepressmedia.com
Sponsorship Contract

☐ YES! My company would like to participate in the Sponsorship Program at NFMT 2019. Please print or type clearly.

Please reserve the following sponsorship opportunity: ________________________________ (Description of Sponsorship) ________________________________ (Price)

All NFMT 2019 sponsors receive the following benefits:

Featured Logo Placement:
• NFMT event website
• NFMT Event Directory “Sponsors” section
• NFMT Event Directory with your company description
• E-mail broadcasts and direct mail campaigns
• Sponsorship acknowledgement signage at the event

Additionally:
• One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
• One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/baltimore.
• Additional bonus point(s) towards exhibit space selection for NFMT 2020.
• Right of first refusal for the following year's event.
• Detailed sponsor exposure report post-event.

Sponsor Agreement/Commitment: To secure your sponsorship a 50% deposit must be received by ROC Exhibitions, Inc. along with the completed sponsorship contract. Final payment must be received by December 21, 2018. Sponsorships purchased after December 21, 2018 require payment in full along with a completed contract. Sponsorship contracts received after February 5, 2019 will be acknowledged in the event addendum, after which sponsor benefits may be impacted. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: ________________________________ Exhibit Space #: ________________________________

Address: _____________________________________________________________________________________________

City: ___________________________________________ State: ________________________ Zip Code: ______________________________

Contact Name: ________________________________________________________________________________________________________________________________

Telephone: ___________________________________________ Fax:________________________________________________________

E-Mail: _____________________________________________________________________________________________ Web Site: __________________________________________

Authorized Signature: ___________________________________________ Date: ______________________________

(Please indicate your preferred method of payment)

☐ Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

☐ Please charge my credit card $ ____________________________ ☐ VISA ☐ MasterCard ☐ American Express

Credit card number ___________________________________________ CCV Code _______ Expiration date _______________

Name of cardholder (please print) ____________________________________________________________________________

Credit Card Authorization Signature __________________________________________________________________________

Credit Card billing address: ☐ Same as above

Address: _____________________________________________________________________________________________

City: ___________________________________________ State: ________________________ Zip Code: ______________________________

☐ Sponsor authorizes ROC Exhibitions, Inc. to charge this credit card for the balance due, on December 21, 2018.

Initials and date: __________________________________________________________________________________________

To secure your sponsorship contact your Exhibitor Account Executive:

Companies A-B, plus numeric
Laurie Vega
LIVE EVENTS SALES MANAGER
P: 414-228-7701, ext. 482
F: 414-228-1134
laurie.vega@tradepressmedia.com

Companies C-D, plus L-P
Kayleigh Norton
ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 477
F: 414-228-1134
kayleigh.norton@tradepressmedia.com

Companies E-K
Nick Fetek
ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 449
F: 414-228-1134
nick.fetek@tradepressmedia.com

Companies Q-Z
Debbie Hanamann
SENIOR ACCOUNT EXECUTIVE
P: 414-228-7701, ext. 305
F: 414-228-1134
debbie.hanamann@tradepressmedia.com

To secure your sponsorship contact your Exhibitor Account Executive: