



Directory Advertising Packages

FULL PACKAGE >

Full Page 4C Event Directory ad,
and Directory listing logo

Reg Price:\$2,595

Package:\$1,595

Savings of:\$1,000

HALF PACKAGE >

1/2 Page 4C Event Directory ad,
and Directory listing logo

Reg Price: \$2,000

Package: \$1,275

Savings of: \$725

Take Advantage of NFMT 2020 Exhibitor Advertising Packages.
Contact your Exhibitor Account Executive:

COMPANIES A-B, P + NUMERIC
Laurie Vega
laurie.vega@tradeexpress.com
414-228-7701 Ext. 482

COMPANIES C-D & L-O
Torry Rowell
torry.rowell@tradeexpress.com
414-228-7701, Ext. 477

COMPANIES E-K
Nick Fetek
nick.fetek@tradeexpress.com
414-228-7701 Ext. 449

COMPANIES Q-Z
Debbie Hanamann
debbie.hanamann@tradeexpress.com
414-228-7701 Ext. 305



ADVERTISING Insertion Order Terms & Conditions

Please reserve directory advertising selected below:

FULL Advertising Package

\$1,595

HALF Advertising Package

\$1,275

Upgrade your Full Advertising Package with a Special Placement Ad:

Inside front cover 4c:

add \$225

Inside back cover 4c:

add \$225

Back cover:

add \$430

Center spread, 4c:

add \$2,250

Not interested in an Ad Package, but would like to include our company logo with our NFMT2020 Event Directory listing: \$250

Add my video with my online listing for NFMT2020: \$200. *Video urls are submitted via the online event directory form.*

Please note: Cancellation of contracted ad packages and/or logo insertion will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

Space Deadline: January 30

Materials Due: February 6

Name: _____ Email: _____

Company: _____

Address: _____

City: _____ State: _____ Zip/PC: _____

Country: _____

Contact Name: _____

Tel: _____ Fax: _____

Authorized Signature: _____ Date: _____

(Please indicate your preferred method of payment.)

Check (please make check payable to ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$: _____ VISA MasterCard American Express

Credit Card #: _____ CCV Code: _____ Expiration date: _____

Name of cardholder (please print): _____

Credit Card Authorization Signature: _____

Credit card billing address: Same as above

Address: _____

City: _____ State: _____ Zip Code: _____

Advertising Mechanicals:

Trim Size: 7.875" x 10.75"

Bleed Page: 8.125" x 11"

Spread Bleed: 16" x 11"

1 Page: 7" x 10"; 1/2 Page H: 7" x 4.875"; 1/2 Page V: 3.375" x 10"

Preferred Materials: Electronic submission, contact production manager

(tel. 414-228-7701, ext. 469) for requirements or go to

www.nfmt.com/mediakit/adspecs

Payment Terms: 50% due at time of insertion. Final payment due December 21,

2018. Insertions received after December 21, 2018, full payment is due.

Eligible Advertisers: Exhibitors only.

Laurie Vega
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Return this form and send ad materials to:

Amanda Balistreri
NFMT Event Directory
2100 West Florist Avenue
Milwaukee, WI 53209
Tel: 414-228-7701 (ext. 469)
Fax 414-228-1134

Upload files to:
www.tradeexpress.com/uploads