

Exhibit Space Height & Display Regulations
In-line & Linear Exhibits

Definition:

In-line or linear exhibit spaces are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their exhibit space leaving one side of their exhibit space exposed to the aisle.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8ft. draped back wall and 3ft. draped side rails. A 7x44 company identification sign with the company name listed as it appears on your space contract/invoice.

Carpet:

The exhibit halls are NOT carpeted. Exhibit spaces do NOT include carpet. Exhibit spaces are required to have carpet or floor covering.

Drape:

NFMT and the pavilions will be draped with a combination of blue and grey back drape and blue side rails.

Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8ft only in the rear half (measuring 5 ft. from the back wall) of the exhibit space. A maximum height of 4 ft. is allowed in the front half of the exhibit space (measuring 5 ft. from the aisle). [See image A below]

Corner In-line or Linear Exhibit Spaces:

A corner exhibit space is an in-line/linear exhibit space at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibit space apply.

10x30's or larger In-line Exhibit Spaces:

When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft. height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit space or corner. [See image B below]

All exhibit spaces must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

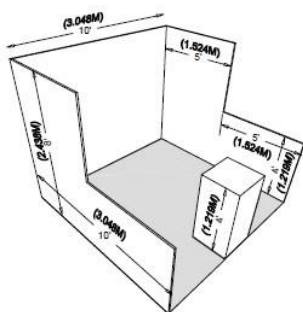


IMAGE A

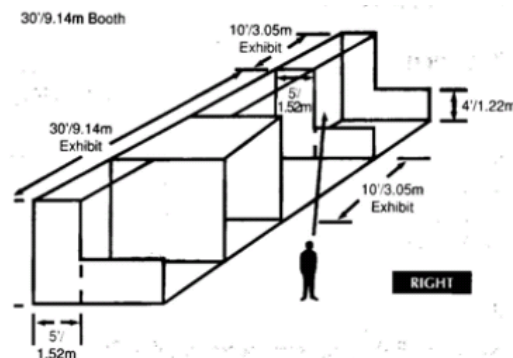


IMAGE B