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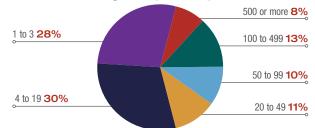
connect

with the most attendees, the best qualified attendees at the National Facilities Management & Technology Show

BUILDING OPERATING MANAGEMENT'S NF 12018 March 20-22, 2018 • Baltimore

2017 attendees at-a-glance

Number of Buildings They're Responsible For



Positions They Hold

Facility Management	41%
Construction/Engineering Management	16%
Executive/Property/Asset Management	14%
Maintenance/Grounds Management	14%
Operations/Security Management	8%
Energy/Sustainability Management	7%

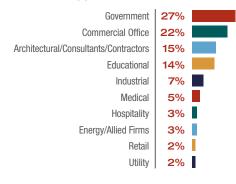


How Much They Spend Annually

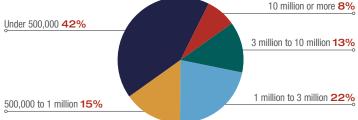
\$10 million or more \$5 million to \$10 million \$10 million \$11 million \$11 million \$5 million \$10,000 to \$1 million Under \$500,000 \$1



Facilities Type

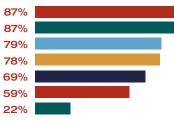


Size of Buildings They Manage (total sq. footage)



Facility executives come to NFMT to connect with suppliers

Learned about new products at NFMT Are the primary decision maker or influence the buying decision Plan to buy a product they saw at NFMT Gathered product info for future purchases Researched new products at NFMT Met potential new suppliers at NFMT Requested a sales call from an exhibitor



National Facilities Management & Technology Show Attendees Buy, Specify, and Recommend Products Throughout the Building

79%	Access Control/Security
69%	Boilers/Water Heaters
83%	Building Automation
85%	Building Services
81%	Carpeting
84%	Ceilings
68%	Diagnostic/Monitoring/ Testing Instruments
90%	Door Hardware
64%	Elevators
81%	Energy Management
85%	Fire Safety and Prevention

57%	Floor Care Equipment
81%	Flooring
74%	Grounds Care Equipment
91%	HVAC Systems and Equipment
75%	IAQ Products
87%	Lighting/Controls
86%	Maintenance Products
53%	Material Handling
77%	Motors/Drives
86%	Paints/Coatings
73%	Power (Power rental,
	generation, quality)

39%	Power Tools
84%	Restroom/Plumbing
72%	Roofing
56%	Software
74%	Sustainable Products
52%	Telecommunications
59%	Water Conservation Products
76% Systen	Windows/Doors/Entry ns
70%	Trucks & Accessories
60%	Utility Vehicles

NFMT is the largest, vibrant marketplace in the FM industry. Top executives plan for NFMT and rely on it each year. It's the only event that draws professionals from the eight markets that matter most to your business. Here's a sampling of the buyers you'll meet:

COMMERCIAL

HOSPITALITY

RETAIL

Vice President - Property Construction -STATE EMPLOYEES' CREDIT UNION

Engineering Team Leader ALLSTATE INSURANCE COMPANY

Facilities Management AEI CAPITAL CORPORATION

Facilities Manager SIRIUSXM RADIO

Facilities Manager WASHINGTON POST

Facilities Manager CONSUMER REPORTS

EDUCATIONAL

Executive Director Of Facilities UNIVERSITY OF MARYLAND

Sr Dir Capital Planning & Construction ANCHORAGE SCHOOL DISTRICT

Dir Facilities Management FAIRFAX COUNTY PUBLIC SCHOOLS

Maintenance Supervisor UNIVERSITY OF VIRGINIA

GOVERNMENT

Sr Operating Engineer FEDERAL RESERVE

Director NYPD

Equipment Specialist AIR NATIONAL GUARD

Facilities Manager SMITHSONIAN INSTITUTE

Facilities Manager EMBASSY OF DENMARK Vice President, Corp Facilities WYNDHAM WORLDWIDE Director Of Building

Maintenance UNIVERSAL ATHLETIC CLUB Director Of Engineering

KIMPTON HOTEL AND RESORTS

Maintenance Superviser SANDALS ROYAL BAHAMIAN HOTEL

INDUSTRIAL

Facilities Manager UNION PACIFIC RAILROAD

Facilities Chief BOEING

Facilities Project Manager VOLVO

Senior Facilities Specialist 3M

Technical Group Manager GENERAL MOTORS COMPANY

MEDICAL

Environmental Service Director THE VALLEY HOSPITAL

Facilities Operations Supervisor MAYO CLINIC

Assistant Director Of Maintenance ALBANY MEDICAL CENTER

Director Of Plant Engineering GREATER BALTIMORE MEDICAL CENTER

Director Of Facilities OCTAPHARMA PLASMA Sr. Facilities Manager UNDER ARMOUR, INC.

Facilities Manager TOTAL WINE & MORE

Facilities Manager VON MAUR

IR Thermography Engineer AMAZON

Property Manager APPLE RETAIL PROPERTIES

UTILITY

Executive Director ENERGY MANAGEMENT ASSOCIATION

Foreman DC WATER

Chief Executive Officer FRONTLINE JANITIORIAL SERVICES

Facilities Manager GUADALUPE VALLEY ELECTRIC COOPERATIVE "NFMT is the most important marketing effort we do each year and always delivers us tremendous sales opportunities."

Fredrick Taggart – Director of Sales and Marketing – Lighting Breakthroughs

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"NFMT attendees who stopped by our booth were all in need of a service for their facility in the immediate future. Within less than one week, we are already working on projects from this show. Excellent ROI!"

> Tony Leff National Sales Manager SureCrete Design Products

In 2017, National Facilities Management & Technology Show attendees indicated that after seeing it at the show, they plan to purchase these products and services:

2-way Radios

A/C units

Air purification

Asphalt

Bathroom Wall Materials

Bird Repellents

Blue Print Document Scanning, Sorting and Organizing

Building Maintenance Systems and Controls

Ceiling Tiles

Cleaning Services

Cleaning Supplies

CMMS

Coil Leak System

Concrete Cleanings

Controls

Custodial

Roof Coating

Disaster Recovery

Document Digitizing

Door Hardware

Electrical

Electrical System Health and Usage Elevators **Energy Efficiency Services** Equipment Data Facilities and Maintenance Tools Fire Hydrant Service and Inspections Fire Protection Fire Sprinkler Items Flood Remediation Flooring Products Furniture Refurbishing Green Products Hand Dryers HVAC IoT Products IR Camera Janitorial LED Lights Lifts Lighting Lighting Controls Locks Maintenance Management Monitoring System and Cleaning Solutions Sprinkler System

Snow/Ice Removal Chemicals

Pipe Insulation

Power Monitoring Products

PV Systems and Components

Recycling Containers

Reliable Controls

Roofing and Roofing Products

Sealants

Security Systems

Signage

Software Services

Space & Drawing/Diagram Management

Standing Desks

Storm Drain and Storm Water Management Products

Tools

Trash Cans

Recycle Bins

Wall Protection Barriers

Water Cooler Services

And Many More!

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The largest show floor in the FM industry is categorized so attendees can find you! The expo hall has a new layout in 2018! No additional investment for corner booths or pavilion booths TUESDAY, March 20 **12pm to 4pm** WEDNESDAY, March 21 **11am to 3pm**

EXPO HOURS

THURSDAY, March 22 11am to 2pm



EXHIBITING INFORMATION:

Your exhibit space reservation at NFMT includes:

- » Company listing on NFMT.com during the NFMT 2018 promotional cycle, enhanced when you upload a company or product brochure and/or video
- » Complimentary event directory listing
- » Pre-and post-event registrant mailing lists
- » No cost marketing tools: web banner ads, personalized HTML email campaigns, and unique URLs
- » 24 hour exhibit hall perimeter security
- » 7" x 33" company identification sign
- » Standard 8 ft. backwall and 3 ft. side rail drape
- » Onsite exhibitor lounge
- » Unlimited exhibitor staff badges

Contact your Expo Team to **RESERVE YOUR BOOTH!**

Companies A-B, plus numeric Laurie Vega 414-228-7701, Ext. 482 laurie.vega@tradepress.com

Companies C, E-K Jodi Denton 414-228-7701, Ext. 449 jodi.denton@tradepress.com Companies D, L-P Lucy Kaufmann 414-228-7701, Ext. 477 lucy.kaufmann@tradepress.com

Companies Q-Z Debbie Hanamann 414-228-7701, Ext. 305 debbie.hanamann@tradepress.com "This was our first year exhibiting at NFMT, and of the eight trade shows we participated in this past year, it was the biggest success. Over 100 contacts, 53 categorized as "quality contacts" spending an extended time discussing our product and expressing genuine interest purchasing. NFMT has been permanently added to our corporate calendar."

— Ralph Wilberg Director of Sales Radiant Electric Heat

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