

Combat the Boring Booth Blues with POWER PACK Sponsorships

Available for first time, these sponsorships make your booth stand out in a busy show floor

NON-EXHIBITOR BRANDING POWER PACK \$5,000

- › Full Page Ad in Directory
 - › Product Showcase Panel
 - › Social Media Hub Branding
 - › Item in Tote Bag
- (VALUE: \$7,000)**

GENERAL SESSION POWER PACK SPONSORSHIP \$7,000

- › 2 minute welcome at NFMT 2020 General Session (Tuesday, March 17 at 8:00 a.m.)
 - › Sponsor is recognized as the General Session sponsor when the session is promoted (Online, event directory, onsite signage)
 - › Sponsor is featured as the General Session sponsor in dedicated email sent prior to NFMT
 - › Ability to put a collateral piece of material on each chair in the general session room
- (VALUABLE: SAVINGS)**

LEAD GEN POWER PACK \$5,000 (LIMIT 3)

- › Passport to Prizes
 - › Learning Lab
 - › Lunch Coupon
- (VALUE: \$7,095)**

BRANDING POWER PACK \$5,000 (LIMIT 3)

- › Audio Visual
 - › Aisle Banner
 - › Product Showcase
- (VALUE: \$7,445)**

NETWORKING POWER PACK \$3,000

- › Opening Night Reception Beverage Pack (100 tickets to distribute to attendees)
 - › Wednesday Night Anniversary Party Admission Pack (25 tickets to distribute to attendees)
- (VALUABLE: SAVINGS)**

INDUSTRY LEADER POWER PACK \$15,000 (LIMIT 2)

- › Tote Bag (logo)
 - › Registration Sponsor
 - › Daily Highlight Video
- (VALUE: 24,900)**

SPOTLIGHT POWER PACK \$10,500 EXCLUSIVE

- › Lanyard
 - › Charging Station
 - › Daily Highlight Video
- (VALUE: \$15,875)**

WE'LL WORK WITH YOU TO GET YOU THE POWER PACK THAT BEST SUITS YOUR NEEDS AT NFMT.

Give us a call 414-228-7701, ext. 482 • **Send us an email** tradeshowsales@tradepress.com

SPONSORSHIP CONTRACT

YES! My company would like to participate in the Sponsorship Program at NFMT2020. Please print or type clearly.

Please reserve the following sponsorship opportunity: _____
 (Description of Sponsorship) (Price)

All NFMT2020 sponsors receive the following benefits:

Featured Logo Placement:

- NFMT event website
- NFMT Event Directory "Sponsors" section
- NFMT Event Directory with your company description
- E-mail broadcasts and direct mail campaigns
- Sponsorship acknowledgement signage at the event

Additionally:

- One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
- One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/baltimore.
- Additional bonus point(s) towards exhibit space selection for NFMT2021.
- Right of first refusal for the following year's event.
- Detailed sponsor exposure report post-event.

Marketing/Advertising Commitment: To secure your option full payment must be received by ROC Exhibitions, Inc. along with the completed contract. Contracts received after July 1, 2020 will be acknowledged in the event addendum, after which sponsor benefits may be impacted. Due to the nature of Marketing/Advertising options and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: _____ Exhibit Space #: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Authorized Signature: _____ Date: _____

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$ _____ VISA MasterCard American Express

(Complete the information below making sure to sign the authorizing signature line and fax to 630-271-8234 or email to aschindlbeck@rocexhibitions.com Someone from ROC will call you for payment details.)

Name of cardholder (please print) _____

Credit Card Authorization Signature _____

Credit Card billing address: Same as above

Address: _____

City: _____ State: _____ Zip Code: _____

To secure your sponsorship contact your Exhibitor Account Executive:

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