SPONSORSHIP PROGRAM

Make a Strong Impact and Stand Out from Your Competition
All NFMT Orlando sponsors receive the following benefits:

**Featured Logo Placement:**
- NFMT Orlando Event website
- NFMT Orlando Event Directory “Sponsors” section
- NFMT Orlando Event Directory with your company description
- Sponsorship acknowledgement signage at the event

**Additionally:**
- One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
- One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/Orlando.
- Additional bonus point(s) towards exhibit space selection for the following year’s event.
- Right of first refusal for the following year’s event.
- Detailed sponsor exposure report post-event.

**Quick Facts:**
In 2017, our event sponsors reached:
- 16,897 unique visitors through the NFMT Orlando event website.
- Over 293,000 facility management professionals through email.

FOR SPONSORSHIP INFORMATION
www.nfmt.com/Orlando
Add a BRAND BUILDER: Enhance your Sponsorship participation by adding a Brand Builder, which will increase your brand awareness pre-event, during the event, and post-event with significant exposure.

**PLATINUM LEVEL**

**Networking Party** .....................................................Investment: $10,000
Align yourself with the big kickoff celebration where you will be seen by the hundreds of attendees while they network, enjoy food, drink and entertainment. Your sponsorship also includes:

- Large, visible signs will be positioned in your exhibit space, the food court area, conference walkways and in the Expo Hall on Tuesday, inviting attendees to the reception.
- Networking Party invitations to be distributed at registration. The invitations prominently display your logo as the sponsor.

Add a BRAND BUILDER  Top Rotating Image Ad:..............................................$ 500
Full Page, 4C Directory Ad:..............................................$1,850
**Total Value:**..................................................................$12,350

**Your Brand Builder Investment:** .............................................$10,500

**Tote Bags** ........................................................................Investment: $9,000
Distributed to all attendees as they check-in at the pre-registration desk or at the onsite registration desk. NFMT tote bags contain the official Event Directory, Lunch Coupons, Networking Party invitation, and other registration materials. Your logo is featured on the bag along with the official Event logo.

Add a BRAND BUILDER  Top Rotating Image Ad:..............................................$ 500
Full Page, 4C Directory Ad:..............................................$1,850
**Total Value:**..................................................................$11,350

**Your Investment:** ..................................................................$9,500

**Daily Cash Prize Drawing** .....................................................Investment: $7,000
Add excitement and traffic to your exhibit space with this opportunity - this is the ultimate exhibit space traffic builder! Each attendee receives an enter-to-win form in their tote bag. This form is required to be dropped off in the ballot box which will be located in your exhibit space. A prize will be awarded on each day of the event. You will have the opportunity to have a representative on stage to welcome attendees to the drawing, draw a winning entry form from the tumbler, and present the prize to the winner.

Add a BRAND BUILDER  Top Rotating Image Ad:..............................................$ 500
Full Page, 4C Directory Ad:..............................................$1,850
**Total Value:**..................................................................$9,350

**Your Investment:** ..................................................................$7,500

**Badge Holders** .....................................................................Investment: $6,000
The badge holders are like having thousands of “walking billboards” on the event floor, as this sponsorship includes your company logo on each attendee badge holder.

Add a BRAND BUILDER  Top Rotating Image Ad:..............................................$ 500
Full Page, 4C Directory Ad:..............................................$1,850
**Total Value:**..................................................................$6,650
GOLD LEVEL

Audio Visual Services ................................................................. Investment: $5,000
Get your name/logo up in lights by sponsoring the Audio Visual Services at NFMT Orlando. Your branding will be a prominent feature at each educational session (total of 70 sessions) on Tuesday & Wednesday of the event. Your branding will be seen by thousands as attendees eagerly wait for their session to start.

Add a BRAND BUILDER
Top Rotating Image Ad: .............................................. $ 500
Full Page, 4C Directory Ad: ..................................... $1,850
Total Value: .......................................................................................... $7,350

Your Investment: .......................................................................................... $5,650

BEST VALUE!

Charging Stations — 3 Available ................................................... Investment: $3,000
Place your branded artwork on this great option as attendees charge up for the day. These stations provide a great area of extended brand coverage while attendees charge at one of the charging station kiosks in the Expo Hall. (Artwork to be provided print-ready by the sponsor)

Add a BRAND BUILDER
Top Rotating Image Ad: .............................................. $ 500
Full Page, 4C Directory Ad: ..................................... $1,850
Total Value: .......................................................................................... $5,350

Your Investment: .......................................................................................... $3,700

BEST VALUE!

Coat & Baggage Check ................................................................. Investment: $3,000
Be a hero to NFMT Orlando attendees. Give them a place to check their coats and luggage on a complimentary basis at the Orange County Convention Center. Plus, you get extra exposure with your company logo featured on the claim ticket.

Add a BRAND BUILDER
Rotating Image Ad:................................................................. $ 500
Full page, 4C Directory Ad: ..................................... $1,850
Total Value: .......................................................................................... $5,350

Your Investment: .......................................................................................... $3,700

BEST VALUE!

Lunch Coupons — 2 Available ..................................................... Investment: $3,000
An $8-off lunch coupon is included in every attendee tote bag, which features your company logo identifying you as the Sponsor. Plexiglas sign holders are placed throughout the concession area displaying your logo as the Lunch Coupon Sponsor. You will receive 50 coupons to hand out at your exhibit space.

Add a BRAND BUILDER
Rotating Image Ad:................................................................. $ 500
Full page, 4C Directory Ad: ..................................... $1,850
Total Value: .......................................................................................... $5,350

Your Investment: .......................................................................................... $3,700

BEST VALUE!
Learning Lab Session Sponsorship ........................Investment: $3,500

Position your company as an information provider to the NFMT Orlando audience. Learning labs will be hosted in the Expo Hall, where exhibitors offer 20-minute presentations on current trends, solutions and opportunities. NFMT Orlando provides a computer, screen, projector and microphone – all you need to provide is the presenting expert. In addition to the standard exhibitor benefits, this sponsorship includes dedicated signage on site, dedicated signage on a Learning Lab Banner and logo recognition on the Learning Lab Event Directory page.

Conference Track Sponsorship — 2 Available .........Investment: $2,600

As a Conference Track Sponsor, your company can reach a unique segment of the facilities management market by sponsoring one of the seven targeted conference tracks. In addition to the standard exhibitor benefits, this sponsorship includes prominent signage outside of each sponsored track session room, company logo in the Event Directory next to the Conference Track and one educational session.

SILVER LEVEL

Program-at-a-Glance Signage ..............................Investment: $2,000

Your company logo will be prominently displayed on two large Program-at-a-Glance sign boards that outline the complete NFMT Orlando schedule. These signs boards are located in the registration area and near the conference session rooms, so your company logo is viewed continuously throughout the three day event.

Add a BRAND BUILDER Rotating Image Ad: ........................................$ 500
½ page, 4C Directory Ad: ........................................$1,435
Total Value: ......................................................$3,935

Your Investment: ..........................................................$3,100

Exhibitor Locator Signage .................................Investment: $2,000

Your company logo will be viewed by thousands of NFMT Orlando attendees on two Exhibitor Locator Signs while searching for exhibitor information. These signs are located at the Expo Hall entrance and at the back of the Expo Hall. This is a high-impact opportunity to build company recognition.

Add a BRAND BUILDER Rotating Image Ad: ........................................$ 500
½ page, 4C Directory Ad: ........................................$1,435
Total Value: ......................................................$3,935

Your Investment: ..........................................................$3,100

Aisle Banners ..............................................................Investment: $1,500

Have your logo and exhibit space number high above the Expo Hall for all attendees to see. Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the Expo Hall.

Add a BRAND BUILDER Rotating Image Ad: ........................................$ 500
½ page, 4C Directory Ad: ........................................$1,435
Total Value: ......................................................$3,435

Your Investment: ..........................................................$2,600
Sponsorship Contract

☐ YES! My company would like to participate in the Sponsorship Program at NFMT Orlando 2019. (Please print or type clearly)

Please reserve the following sponsorship opportunity: ___________________________ ___________________________

(Description of Sponsorship) (Price)

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» Right of first refusal for the following year’s event.
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Sponsor Agreement/Commitment: To secure your sponsorship a 50% deposit must be received by ROC Exhibitions, Inc. along with the completed sponsorship contract. Final payment must be received by August 12, 2019. Sponsorships purchased after August 12, 2019 require payment in full along with a completed contract. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: ______________________________________________________ Exhibit Space #: _______________________
Address: ____________________________________________________________ Address 2: __________________________
City: __________________________________________ State: _______________ Zip Code: _______________________

Contact Name: _______________________________________________________
Telephone: ___________________________ Fax: __________________________
E-Mail: _____________________________________________________________ Web Site: _________________________

Authorized Signature: ___________________________ Date: _______________________

(Please indicate your preferred method of payment)

☐ Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

☐ Please charge my credit card $_________________________ ☐ VISA ☐ MasterCard ☐ American Express
Credit card number ___________________________ CCV Code _______ Expiration date _______________
Name of cardholder (please print) _________________________________________________________________

Credit Card Authorization Signature _____________________________________________________________

Credit Card billing address: ☐ Same as above
Address: _________________________________________________________________
City: __________________________________________ State: _______________ Zip Code: _______________________

☐ Sponsor authorizes ROC Exhibitions, Inc. to charge this credit card for the balance due, on August 12, 2019
Initials and date: ________________________________________________________________

To secure your sponsorship contact your account executive:

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