

Exhibit Space Height & Display Regulations In-line Exhibit Spaces

Definition:

In-line or linear exhibit spaces are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their exhibit spaces leaving one side of their exhibit space exposed to the aisle. We do not allow end-cap exhibit space.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sightlines of neighboring exhibitors. We do not allow cubic content or extended headers in 20' in-line space.

Exhibit Space Rental Drape & ID Sign:

- In-line space will have a standard 8' high black and white back drape and 3' high black side drape.
- Booths 300 square feet or less will receive an identification sign.

Carpet:

The Expo Hall IS carpeted

Height:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8 feet in the rear half (measuring 5 feet from the back wall) of the exhibit space. A maximum height of 4 feet is allowed in the front half of the exhibit space (measuring 5 feet from the aisle). See image A below.

Corner In-line or Linear Exhibit Spaces:

A corner exhibit space is an in-line/linear exhibit space at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibit spaces apply.

10 x 30's or larger In-line Exhibit Spaces:

When three or more in-line/linear exhibit spaces are used in combination to create a single exhibit space, the 4 foot height limitation only applies to the portion of the exhibit space which is within 10 feet of an adjoining exhibit space or corner. See image B below.

All Exhibit Spaces Must Adhere to Display Regulations:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

Image A

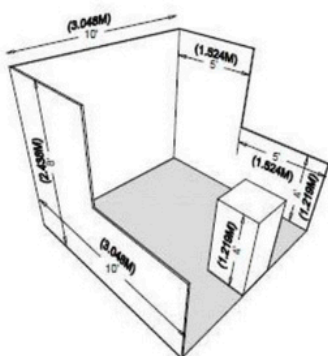


Image B

