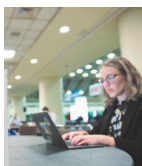


Marketing & Advertising Options



Deadlines to secure range from 8/25-9/15 based on deliverables. Be sure to secure your sponsorship early to maximize visibility on the website, signage and getting in front of the audience

Once you secure a booth at NFMT Remix, plenty of options exist to ensure facilities professionals in attendance are aware of your presence and what you're offering. You'll meet high-level facilities execs from commercial, institutional, municipal and government markets.



ATTENDEE EMAIL UPDATES

We deploy your logo, description, link and booth # prominently placed on REMIX attendee email with updates & reminders. An important read for those registered attendees! Choose from the following deployment dates:

1. September 30: \$895 • 2. October 7: \$1,395 • 3. November 3 (Post Show): \$1,895



PRODUCT SHOWCASE

Placed near registration counter and conference rooms, your brand is on display the entire duration of NFMT Remix. Product showcase - (3 Available) are one of the first things attendees see when entering the convention center.

..... \$895 PER PANEL

A La Carte Sponsorship Opportunities

Tote Bags ¹		Request pricing
Tote Bag Insert ²	(3 available)	\$ 950
Lanyards ³		\$ 7,000
Cash Prize Drawing ⁴		\$ 6,500
General Session & Coffee ⁵	(1 available)	\$ 6,500
Conference Technology ⁶		\$ 4,500
Happy Hour Huddle ⁷	(1 available)	\$5,500
Registration ⁸		\$ 3,495
Lunch Coupons ⁹	(2 available)	\$ 1,500
Show Central Scoop eNewsletter ¹⁰	(5 available)	\$ 950
Charging Stations ¹¹	(3 available)	\$1,200/Ea.
Mobile App ¹²	(1 available)	\$ 4,500
Floor Stickers ¹³		Request pricing
Networking Party: Bar Sponsor ¹⁴	(2 available)	\$ 3,500
Networking Party: Food Sponsor ¹⁵	(2 available)	\$ 1,600
Women in FM Panel ¹⁶	(1 available)	\$ 5,500
Hand Sanitizers ¹⁷	(1 available)	\$ 2,500
Onsite Guide Ad ¹⁸		Request pricing
Passport to Prizes ¹⁹	(4 available)	\$ 1,450
Onsite Interview and Post Show Newsletter ²⁰	(4 available)	\$ 1,500

1 Tote Bags – Build brand awareness when your Company logo is on the bag distributed to all attendees at registration.

2 Tote Bag Insert – Get your brand and messaging inserted into attendee tote bags

3 Lanyards – Your opportunity to have all attendees wearing your logo around their necks.

4 Cash Prize Drawing – Best way to drive traffic to your booth. Each attendee receives an Enter-To-Win form, dropped off in a ballot box at your booth. Sponsor can ask up to 3 questions on the entry form to further qualify leads. Opportunity to have a rep on the Main Stage welcoming attendees to the daily cash giveaway, pick the winner and present the prize! Cash is awarded to a qualified attendee each day of the event. Receive copy of all enter to win forms.

5 General Session & Coffee – Welcome the audience as the show kicks off as well as gain the scans of all participants. Logo on the website, in the onsite guide and signage. Push notification thru the mobile app and opportunity to leave collateral in session.

6 Conference Technology – Your branding is prominently featured at every Conference Session (more than 35) both days of the event.

7 Happy Hour Huddle – Welcome the audience, gain attendee scans as well as recognition on the website, onsite guide and signage. Sponsor also receives invitations to distribute at your booth

8 Registration – Your logo is featured on top of the attendee registration confirmation emails sent twice in advance of the event.

9 Lunch Coupons – The popular \$15 lunch coupon is included in all attendee tote bags, featuring your company logo identifying you as sponsor.

A La Carte Sponsorship Opportunities (cont.)

10 Show Central Scoop eNewsletter – Get in front of 40,000 decision makers leading up to the show in this newsletter! This also includes a social post to gain additional exposure. Be sure to give attendees the scoop pre-show while driving traffic onsite!

11 Charging Stations – Place your brand on this great option as attendees charge up their phones. Your brand stays top of mind as attendees spend several minutes or more here as their phones charge up.

12 Mobile App – Be the exclusive sponsor on our Mobile App for the attendees.

- Logo listed on pre-show email as Mobile App sponsor
- Logo listed on mobile app signage onsite
- The image will be scaled to a 6:1 ratio depending on placement and screen size (Recommended dimension: 800px X 133px)
- Banner Ad on Mobile App (600 px by 110 px)
- 1 Push Notification a day – provide us 15-20 words per day



13 Floor Stickers – Let our audience know you're exhibiting! Each step will bring attendees closer to your booth!

14/15 Networking sponsor – Join us for a progressive Networking Party at NFMT Remix. Bars and food will be placed strategically around the Expo Hall as attendees wander down the aisles during the last hour of the Expo Hall on October 15th. Depending on the size of your booth, we will either create a food or bar station in your booth or have passed food just outside your booth. Bar and food selections will be at the discretion of NFMT Remix and the venue.

16 Women in FM Panel – Powerful and honest session at NFMT Remix, Women in Facilities Management brings together a panel of women with widely varied career paths to talk about their experience coming up in the industry, their strategies for success, and the ways they bring their whole selves to bear on the profession. Sponsor able to provide panelist speaker, gains scanned leads of all those that attend both the panel and reception, logo and promotions on show website and on show signage.

17 Hand Sanitizers – Sponsor to provide individual hand sanitizer bottles or wipes before registration is set. Each attendee receives in tote bag at badge pick up.

18 Onsite Guide Ad – Great way to deliver branding, messaging, products/service offerings and drive traffic in the official guide given to all attendees.

19 Passport to Prizes – Each attendee gets a passport with their badge and stops by each passport sponsor to get stamped. Great traffic driver & lead gen opportunity to connect with the audience.

20 Onsite Interview and Post Show Newsletter – Take 5! Have a 5 minute interview in your booth with prepared questions. Video then appears in a post show newsletter to 40,000 (including attendees). Sponsor gains video for future use.

Sponsorship & Marketing Opportunities Contract

Please reserve the following sponsorship or marketing opportunity for my company.

Description of opportunity: _____

Cost: _____

Sponsor Agreement/Commitment

Fifty percent (50%) of the total participation cost must accompany completed contract.

Final payment will be due 90 days before event. Beginning July 15, 2025, full payment must accompany completed contract.

Due to the nature of sponsorships and the benefits received, sponsorship & marketing opportunity cancellations are not accepted and no refunds will be provided.

Company Name: _____ Exhibit Space#: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Tel: _____ Fax: _____

Email: _____ Web site: _____

Authorized Signature: _____ Date: _____

As a sponsor, you have right of first refusal for next year's event.

Please make payment at <https://www.tradepress.com/payments/net/pay/tradeshow/>

Please send completed contract with payment form to:

Debbie Hanamann

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Ashley Clark

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