

March 10-12, 2026



in Charlotte



Once you secure a booth at NFMT, plenty of options exist to get you noticed with the FM community! Put your brand in front of the most influential decision-makers in the industry. Our tailored sponsorship packages offer high-impact visibility before, during, and after the event—giving you direct access to a targeted audience actively seeking innovative products, solutions, and partnerships. Whether you're looking to generate leads, boost brand awareness, or position your company as an industry leader, we'll help you create a sponsorship presence that delivers measurable results.

## A La Carte Sponsorship Opportunities

(descriptions following):

- 5-Minute In-Booth Video & Wrap Up News
- Aisle Banners/Signage
- Attendee Email Updates
- Cash Prize Drawing
- Closing Session & Podcast
- Column Cling / Wrap
- Conference Technology
- Escalator Runner & Clings
- Expo Hall Entry WINDOW Clings
- Expo Hall Entry Floor Decals
- Featured Branding Display
- Floor Decals/Stickers
- Hand Sanitizers
- Lanyards
- Mobile App
- Networking Party - Winners Circle at NASCAR HOF
- Onsite Guide Ad
- Passport to Prizes Pit Stop
- Restroom Mirror Clings
- Registration
- Rev Up and Refresh (Refreshments)
- Show Central
- Show Scoop eNewsletter
- Tote Bags
- Tote Bag Insert
- Water Bottles
- Women Who Make It Work Panel & Reception

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# A La Carte Sponsorship OPPORTUNITIES

## **5-MINUTE IN-BOOTH VIDEO & WRAP UP NEWS**

**\$2,000 (8 available)**

Interview in your booth with prepared questions. Video then appears in a post show newsletter to 40,000 (including attendees). Sponsor gains video for future use.

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## **AISLE BANNERS / SIGNAGE**

**Qty 1: \$1,500 / Qty 3: \$3,000**

Get noticed every step of the way as attendees navigate their expo floor experience!

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## **ATTENDEE EMAIL UPDATES (PRICES VARY \$2,550-\$3,550)**

Feature your company logo, description and booth number on the top of emails on Mid-February, Late February, Early March and Post-Show, sent to registered attendees of NFMT. We deploy the email on your behalf with your approved language, logo and link.

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## **CASH PRIZE DRAWING**

**\$7,500 (2 available)**

Drive Traffic and Gain Leads! Each attendee receives an Enter-To-Win form, dropped off in a ballot box in your booth. Sponsor can ask up to 3 questions on the entry form to further qualify leads. Opportunity to have a rep on the Main Stage welcoming attendees to the daily cash giveaway, pick the winner and present the prize! Cash is awarded to a qualified attendee each day of the event. Receive scans of all who enter. NFMT provides cash/check giveaway.

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## **CLOSING SESSION & PODCAST**

**\$6,500 (exclusive)**

As a sponsor, one co rep & suggested guest would participate on the podcast. You also receive full contact info of attendees scanned into the session, shout out on Thurs podium announcements, website branding and signage and option to bring your own collateral. Podcast episode will air post show on our feeds (FacilitiesNet, Spotify, YouTube, Apple, Amazon Music, etc). Your co name and rep will also be recognized in an article promoting the podcast in our daily e-newsletter. NFMT to approve all speakers and guests.

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## **COLUMN CLING/ WRAP**

**Request Pricing (4 available)**

Get noticed & navigate attendees by sponsoring a column wrap inside the expo hall. Provide us messaging, logo, QR code and more to get in front of all attendees on the expo floor.

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## **CONFERENCE TECHNOLOGY**

**\$5,000 (exclusive)**

Your branding is prominently featured at every Conference Session (more than 60) of the event.

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## **ESCALATOR RUNNER & CLINGS**

**\$5,900 (2 available)**

There is only one set of escalators to get into the expo hall and one set to get out. Have your brand, booth, logo & messaging be the first thing they see on the way in or out each day. Runner in the middle and two panels for each sponsor.

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## **EXPO HALL ENTRY WINDOW CLINGS**

**\$2,000 (2 available)**

Get noticed with your logo, booth & messaging on one large window panel just before attendees descend into the exhibit hall. The window next to your panel overlooks the entire exhibit hall.

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## **EXPO HALL ENTRY FLOOR DECALS**

**\$1,500 (2 available)**

These eye-catching decals (two) are placed at the base of the escalator to deliver maximum brand exposure as attendee either disembark into the hall or on their way out of the hall and up to the sessions.

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## **FEATURED BRANDING DISPLAY \$950 PER PANEL (8 available)**

Large signage with your logo, artwork and messaging placed in a prominent location. Be one of the first brands attendees see upon entry and throughout the show.

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## **FLOOR DECALS - 3 PACK**

**\$1,950 (4 available)**

Put your brand at attendees' feet - literally! Capture attention, increase brand visibility and drive attendees to your booth on these custom floor decals placed in high-traffic locations within the hall.

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**HAND SANITIZERS**

**\$3,500**

Provide your branded bottles or wipes and we will distribute to attendees at registration in each tote bag.

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**LANYARDS**

**\$10,500 (exclusive)**

Your opportunity to have all attendees wearing your logo around their necks.

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**MOBILE APP**

**\$5,000 (exclusive)**

Be the exclusive sponsor on our Mobile App for the attendees. Logo listed on pre-show email, signage onsite, sponsor listing and banner ad, push notification each event day (15-20 words messaging)

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**NETWORKING PARTY - WINNERS CIRCLE @ NASCAR HOF**

**\$10,500 (5 available)**

Get in front of NFMT attendees at the Opening party! Table at the event, logo on digital & print signage throughout HOF, pre-show email highlighting your sponsorship to attendees AND scans of all that attend.

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**ONSITE GUIDE AD**

**\$950- \$1,950**

Great way to deliver branding, messaging, products/service offerings and drive traffic in the official guide given to all attendees. Pricing based on size & location.

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**PASSPORT TO PRIZES PIT STOP**

**\$2,000 (8 available)**

Each attendee gets a passport with their badge and stops by each passport sponsor to get stamped. Great traffic driver & lead gen opportunity to connect with the audience.

**RESTROOM MIRROR CLINGS**

**\$2,500**

Position your product or solution on mirror clings located in each restroom (16 total clings across expo hall restroom banks). These placements offer guaranteed, undistracted visibility - putting your brand directly in front of attendees during moments of pause.

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**REGISTRATION**

**\$4,500 (exclusive)**

Your logo featured on each attendee registration confirmation. Touch the entire audience at first sign up and confirmation just before the show.

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**REV UP & REFRESH (REFRESHMENTS):**

**\$4,200 (exclusive)**

Put your brand in the spotlight where attendees recharge, network, and refresh! Your company will be featured prominently in a high-traffic area where complimentary refreshments are served. This sponsorship provides your brand great visibility and lots of good vibes.

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**SHOW CENTRAL**

**\$7,500 (exclusive)**

THE resource for all things NFMT! 20 minute interview with our editors, audio recording of interview, scans of all that attend, collateral rack, pre-show email with Show Central schedule to attendees, push notification, logo to appear online, onsite signage and on charging stations. Post show - interview recording and recognition on Facilitiesnet landing page.

**SHOW SCOOP ENEWSLETTER**

**\$1,500 (5 available)**

Be sure to give attendees the scoop pre-show while driving traffic onsite! Get in front of 40,000 decision makers leading up to the show. This also includes a social post to gain additional exposure.

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**TOTE BAGS**

**\$9,500 (exclusive)**

Build brand awareness when your company logo is on the bag distributed to all attendees at registration.

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**TOTE BAG INSERT**

**\$1,500 (exclusive)**

Get your name and materials in each attendee tote bag. One insert/ brochure. Must be approved by NFMT.

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**WATER BOTTLES**

**\$3,500 (exclusive)**

Provide your branded water bottle and we will distribute to attendees at registration in each tote bag.

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**WOMEN WHO MAKE IT WORK PANEL & RECEPTION**

**\$8,500 (2 available)**

Powerful and honest session at NFMT brings together a panel of women with widely varied career paths to talk about their experience coming up in the industry, their strategies for success, and the ways they bring their whole selves to bear on the profession. Sponsor to provide panel speaker and receive scanned leads of all participants.