



March 10-12, 2026 • Charlotte Convention Center • Charlotte, NC

Sponsorship Packages

Ensure Yourself a Successful Show

According to a study conducted by the Center for Exhibition Industry Research, sponsorships can increase booth traffic by 104%

BENEFIT	DIAMOND \$36,100 Limit 3			PLATINUM \$22,200 Limit 3	GOLD \$12,700 Limit 15	SILVER \$6,900 Limit 15	BRONZE \$5,750 Limit 25
	Option 1	Option 2	Option 3				
BOOTH SIZE (additional booth space \$48 per square foot)	Up to 20' x 30'			Up to 20' x 20'	10' x 20'	10' x 10'	10' x 10'
General Session	✓						
Attendee Lunch (Each Show Day)		✓					
Networking Party (NASCAR HOF)			✓				
SPEAKING SESSION							
1 Conference Session OR Learning Lab (Based on Availability)				✓			
Attendee list of participants to your session or learning lab				✓			
Conference session will be promoted on the NFMT website				✓			
Recording of presentation provided for your use				✓			
SOLUTIONS ROUNDTABLE							
1 dedicated table					✓		
Promotion on NFMT website					✓		
Attendee list of participants to Solutions Roundtable					✓		
LEARNING LAB PRESENTATION							
20 minute speaking presentation in the Expo Hall for an educational presentation					✓	✓	
Learning Lab listed on NFMT Website					✓	✓	
Attendee list of participants from your Learning Lab Presentation					✓	✓	
OTHER PROMOTION							
Pre-event email to all NFMT registrants	✓	✓	✓	✓			
Sponsor acknowledgment with logo placement on website	✓	✓	✓	✓	✓	✓	✓
Full attendee mailing list file that includes name, job title, postal address provided post event	✓	✓	✓	✓	✓	✓	✓
Sponsorship acknowledgement with logo placement on signage	✓	✓	✓	✓	✓		
1 social post							✓
MOBILE APP	✓	✓	✓	✓	✓	✓	✓

PAVILIONS

- Building Services
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- Clean Buildings
- Energy & Smart Tech

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