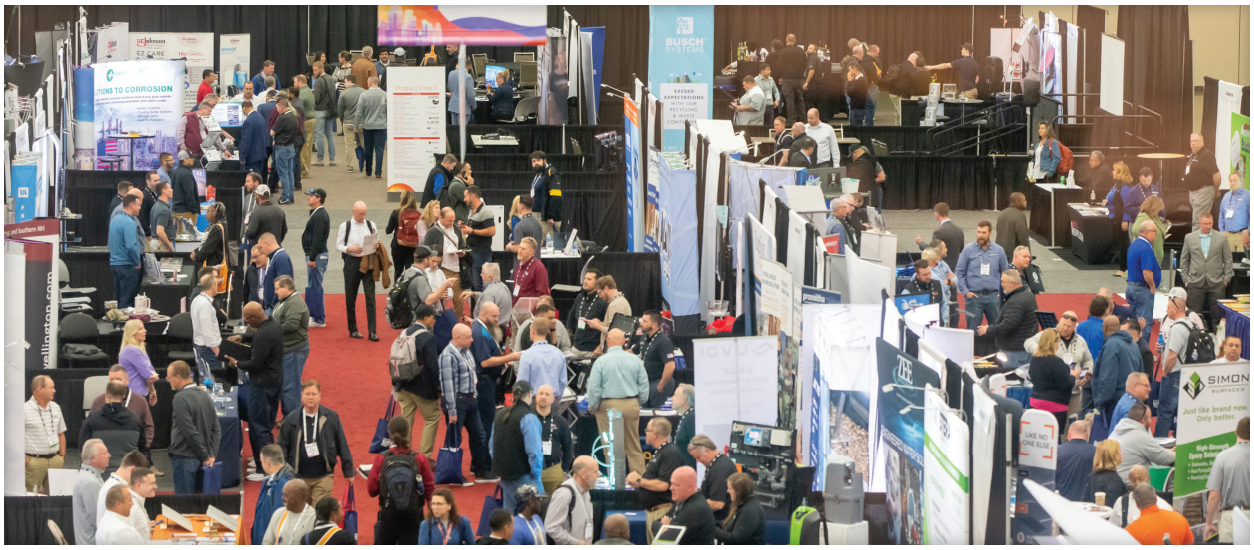
NFMT west

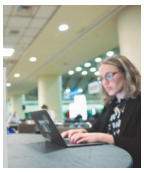
November 3-4, 2026
Horseshoe Event Center • Las Vegas, NV
www.nfmt.com/west

Marketing & Advertising Options



Deadlines to secure range from 8/24-9/8 based on deliverables. Be sure to secure your sponsorship early to maximize visibility on the website, signage and getting in front of the audience.

Once you secure a booth at NFMT West, plenty of options exist to ensure facilities professionals in attendance are aware of your presence and what you're offering. You'll meet high-level facilities execs from commercial, institutional, municipal and government markets.



ATTENDEE EMAIL UPDATES

We deploy your logo, description, link and booth number prominently placed on a crucial NFMT West attendee email with updates & reminders. An important read for those registered attendees! Choose from the following deployment dates:

1. October 14th: $895 • 2. October 21st: $1,395 • 3. November 16th (Post Show): $1,895



FEATURED BRANDING DISPLAY

Showcase your brand with a prominently placed panel located near registration and key conference rooms—high-traffic areas seen by every attendee. Your messaging will be on display throughout the entire duration of NFMT West, ensuring consistent visibility and impact. Position your company as a leader by being one of the first brands attendees encounter upon entering the event center.

3 Available . . . . . .$895 Per Panel

NFMT west

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A La Carte Sponsorship Opportunities

Tote Bags [1]		$ 4,000
Tote Bag Insert [2]	(3 available)	$ 4,000
Lanyards [3]		$ 4,000
$500 Daily Jackpot [4]		$ 4,500
General Session & Coffee [5]	(1 available)	$ 6,500
Conference Technology [6]		$ 3,500
Registration [7]		$ 3,500
Lunch Coupons [8]	(2 available)	$ 1,500
Show Scoop eNewsletter [9]	(5 available)	$ 950
Charging Stations [10]	(1 available)	$ 950
Mobile App [11]	(1 available)	$ 3,000
Floor Stickers [12]		Request pricing
Opening Night Poker Party [13] (2 available)		$ 4,500
Women Who Make it Work Panel [14] (1 available)		$ 5,500
Hand Sanitizers [15]	(1 available)	$ 2,500
Onsite Guide Ad [16]		Request pricing
Full House Hunt (Passport to Prizes) [17]	(5 available)	$ 1,450
Onsite Interview and Post Show Newsletter [18]	(4 available)	$ 1,500
Show Central - NFMT's Info Hub [19]	(1 available)	$ 3,500

1 Tote Bags – Build brand awareness when your Company logo is on the bag distributed to all attendees at registration.

2 Tote Bag Insert – Get your brand and messaging inserted into every attendee tote bag. Great way to showcase your brand, contact info, and any show specials or incentives to stop by your booth.

3 Lanyards – Your opportunity to have all attendees wearing your logo around their necks.

4 $500 Daily Jackpot – Best way to drive traffic to your booth. Each attendee receives an Enter-To-Win form, dropped off in a ballot box at your booth. Sponsor can ask up to 3 questions on the entry form to further qualify leads. Opportunity to have a rep on the Main Stage welcoming attendees to the daily cash giveaway, pick the winner and present the prize! Check is awarded to a qualified attendee each day of the event. Recieve copy of all enter to win forms with full contact info and answers to questions.

5 General Session & Coffee – Welcome the audience as the show kicks off as well as gain the scans of all participants. Logo on the website, in the onsite guide and signage. Push notification thru the mobile app and opportunity to leave collateral in session.

6 Conference Technology – Your logo, booth number and website (and an optional QR code) prominently displayed at every Conference Session and Learning Labs both days of the event.

7 Registration – Your logo featured on the attendee registration confirmation emails. Logo also appears on registration counters where all attendees pick up their badges.

8 Lunch Coupons – The popular lunch coupon is included in all attendee tote bags, featuring your company logo identifying you as sponsor.

A La Carte Sponsorship Opportunities (cont.)

9 Show Scoop eNewsletter – Get in front of 40,000 decision makers leading up to the show in this newsletter! This also includes a social post to gain additional exposure. Be sure to give attendees the scoop pre-show while driving traffic onsite!

10 Charging Station – Place your brand on this great option as attendees charge up their phones. Your brand stays top of mind as attendees spend several minutes or more here as their phones power up.

11 Mobile App – Be the exclusive sponsor on NFMT West App for attendees.

- Logo listed on pre-show email as Mobile App sponsor
- Logo listed on Splash Page when App opened
- 1 Push Notification per day. Sponsor provides us 15-20 words per day.
- Full contact information of all registrants in the App with a My Show Planner account

12 Floor Stickers – Let our audience know you're exhibiting! Each step will bring attendees closer to your booth!

13 Opening Night Poker Party – Join the NFMT audience as an Opening Night Poker Party Sponsor. Sponsorship includes logo on signage, branded poker chips, napkins and inclusion in the show guide and on the website. Sponsor also receives scans of all that attend with full contact details.

14 Women Who Make it Work - Panel and Breakfast – Support a powerful and candid session featuring women from diverse career paths sharing insights, experiences, and strategies for success in facilities management. Sponsorship includes the opportunity to provide a panelist speaker, receive scanned leads (full contact info) of all attendees, and gain logo placement on the show website, printed guide and on-site signage. Position your brand as a leader in supporting growth and diversity in the industry.

15 Hand Sanitizers – Sponsor to provide individual hand sanitizer bottles or wipes before registration is set. Each attendee receives in tote bag at badge pick up.

16 Onsite Guide Ad - Great way to deliver branding, messaging, products/service offerings and drive traffic in the official guide given to all attendees.

17 Full House Hunt (Passport to Prizes) - Drive booth traffic and boost lead generation with this interactive attendee activity. Each attendee receives a game card at registration and visits participating sponsor booths to collect stamps for a chance to win daily prizes. Limited availability—be one of the select exhibitors to engage attendees early and maximize visibility on the show floor.

18 Onsite Interview and Post Show Newsletter - Take 5! Have a 5 minute interview in your booth with prepared questions. Video then appears in a post show newsletter to 40,000 (including attendees). Sponsor gains video for future use.

19 Show Central - NFMT's Info Hub - Show Central is the central gathering place at NFMT, bringing together All Access attendees, TPMG editorial, industry presentations, and valuable networking opportunities all in one location. Sponsorship Includes:

- A featured 20-minute interview with TPMG/NFMT Chief Editor of Facilities
- Audio recording of the interview for post-event use
- Lead scans from all that attend your Show Central session
- Collateral placement within the Show Central resource area
- Inclusion in a pre-show attendee email featuring the Show Central schedule
- Push notification promotion through the event app
- Company logo placement on NFMT website & onsite signage
- Post-show recognition and interview featured on the FacilitiesNet landing page